



ManpowerGroup™

Right Management to Expand its Presence in the U.S. and Canada to Provide Anywhere Access for Clients and Candidates

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Right Management to invest in digital experience centers, new flexible locations and enhanced digital offerings for clients and candidates

MILWAUKEE, Jan. 9, 2019 /PRNewswire/ -- Right Management, the career and talent development expert within ManpowerGroup (NYSE: MAN), today announces it will significantly increase its presence in the U.S and Canada in 2019 and invest in new digital tools. Right Management will increase the number of locations where it hosts clients and individuals including flexible workspaces, offices and pop-up locations and enhance its digital offerings to enable on-demand access to its talent management, career development and outplacement tools. New hub locations in key cities will host clients in contemporary workspaces that curate the best of ManpowerGroup's workforce technology so clients can experience the latest high-tech innovations for talent development, management, assessment and outplacement.



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"We know individuals and clients want to meet us in locations and spaces that are most convenient to them," said Ian Symes Executive Vice President Right Management Europe and North America. "With that in mind, we are changing the way we do business in the U.S and Canada - investing in new high-tech workspaces and expanding our portfolio of digital tools with anywhere access. We know this model works - this is the latest phase in our global transformation, which begun three years ago. With this approach, we can meet our clients and candidates wherever they want to be, showcase our industry-leading technology, and enable our consultants to deliver the expert coaching we know is valuable to employers and employees alike. I'm delighted Right Management's expanded presence, combined with our digital platforms and new digital event series for clients, will bring true "anywhere access" to even more businesses and individuals across the U.S and Canada."

This is the next step in Right Management's global transformation, which began in Europe to deliver a personalized yet high-tech experience for clients and candidates. The European flagship location opened in London in 2016 and welcomes over 5000 visitors a year.

Right Management's expert coaching and in-person workforce development consultancy will be strengthened by new U.S. and Canadian locations and technology enabled offerings including the RightEverywhere® executive career portal - a customizable platform for leaders in transition, ManpowerGroup's Digital Room, which assesses digital fluency, hosted by the company's newest addition, Zara the avatar, and E*series Executive Transition Services, the latest addition to Right Management's suite of offerings to help organizations develop transformation ready leadership teams. Employers and executives will also benefit from industry leading assessment capabilities including the [DigiQuotient](#) which helps leaders assess readiness to lead in the Digital Age based on Industrial and Organizational Psychology, the scientific study of human behavior in the workplace.

For more information about Right Management's innovative technology and increased presence in North America visit <https://www.right.com/northamerica2019>.

About Right Management

Right Management is the global career and talent development expert within ManpowerGroup®. We help organizations become more agile, attractive and innovative by creating a culture of career management and learning that nurtures future talent, motivates and engages people, and provides individuals with opportunities to increase their value throughout their careers. We improve time to value through our expertise in organizational effectiveness, career management and individual development. Our approach is centered on the fact that organizations thrive when individuals are successful in their careers. We've spent the last 35+ years identifying workforce challenges and developing innovative solutions, enabling our globally informed methods to be time-tested across more than 50 countries. For more information about Right Management, visit: www.right.com.

About ManpowerGroup

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2018, ManpowerGroup was named one of the World's Most Ethical Companies for the ninth year and one of Fortune's Most Admired Companies for the sixteenth year, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com

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