



ManpowerGroup™

Manpower Adds TeamRewards to HR Services Suite; Employee Recruitment Technology Arms Companies in War for Talent

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MILWAUKEE, Mar 26, 2002 /PRNewswire-FirstCall via COMTEX/ -- Manpower Inc. (NYSE: MAN) announced that it has added TeamRewards, a leading Web-based referral and recruiting technology to the array of HR services it currently offers to customers. TeamRewards enables companies to streamline their employee recruitment programs, automates the referral tracking and incentive process, and can be integrated with existing HRIS (human resource information systems) applications.

"TeamRewards is an excellent addition to Manpower's HR Services set," says Barbara Beck, executive vice president for U.S. and Canadian operations. "It is a flexible and easy-to-use recruiting tool, which is a tremendous value to our customers who typically find that over a third of their permanent hires result from employee referrals. TeamRewards will help them recruit faster and at a lower cost, while attracting a greater number of quality candidates."

TeamRewards can be customized to match the look and feel of a company's web site and other marketing materials. Available "24x7," TeamRewards eliminates the traditionally paper-heavy employee referral process by tracking and measuring hiring results on-line. It also automates a company's employee referral pay-out process for cash, prizes, points or other bonuses.

Before acquiring the TeamRewards technology, the company deployed the system in its Manpower Professional division. "Finding qualified candidates for our customers is critical to our business, and referrals are a key component of our recruitment process," says Bill Pfannenstiel, vice president of Manpower Professional Services. "We required a system that could manage the scope of our business and the added complexity of our HR outsourcing services. TeamRewards handles the integration and technology issues associated with large-scale, highly distributed referral programs." In addition to the TeamRewards product, Manpower also assists customers with referral program design and provides recruitment consulting through its Empower Group division.

"We've seen first-hand the positive results of TeamRewards in Manpower Professional's recruiting. The program has been well received by our customers and candidates," notes Beck. "Stronger participation in employee referral programs will become extremely important as the economy heats up and the competition for talent once again becomes fierce."

Manpower Inc. is a world leader in the staffing industry, providing workforce management services and solutions to customers through 3,900 offices in 61 countries. The firm annually provides employment to 2 million people worldwide and is an industry leader in employee assessment and training. In North America, Manpower staffing services include administrative, industrial and contact center personnel as well as the assignment of contract professionals in information technology, scientific, finance, engineering, telecommunications and other professional areas under the Manpower Professional brand. More information on the company can be found at <http://www.us.manpower.com>

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