

Manpower Inc.'s Barbara Beck Lands Spot on Top 100 List of Human Resource Outsourcing Superstars

November 15, 2002

Human Resource Outsourcing Today Recognizes the Industry's Best

MILWAUKEE, Nov. 15 /PRNewswire-FirstCall/ -- Barbara J. Beck, Manpower executive vice president of U.S. and Canadian operations, was recently listed on Human Resource Outsourcing Today magazine's "100 Superstars of Human Resource Outsourcing." The list recognizes exceptional leaders and innovative thinkers in the human resource outsourcing field. Beck is highlighted for masterminding Manpower's strategic push to become the outsourcing leader among staffing firms.

"Manpower is focused on offering customers a broader selection and superior quality of HR outsourcing services," said Beck. "I'm thrilled to have that effort formally recognized by Human Resource Outsourcing Today. This honor highlights Manpower's ongoing goal to share our workforce expertise with customers so they can better focus on their core business." Manpower's extensive selection of technology-based HR solutions has heightened demand for outsourced services among the company's customer base.

Human Resource Outsourcing Today is a best practice guide for professionals utilizing or offering human resource outsourcing services. The publication chronicles trends and success stories that serve as role models for professionals in the industry.

"HR outsourcing is increasingly becoming a fundamental building block in the business models of leading companies," said Jay Whitehead, president and publisher of Human Resource Outsourcing Today. "Barbara Beck recognizes the value outsourcing brings to an organization and has successfully aligned Manpower's business strategies with executive demand for improved performance through outsourcing."

About Manpower

Manpower Inc. (NYSE: MAN) is a world leader in the staffing industry, providing workforce management services and solutions to customers through 3,900 offices in 61 countries. The firm annually provides employment to two million people worldwide and is an industry leader in employee assessment and training. In North America, Manpower staffing services include administrative, industrial and contact center personnel as well as the assignment of contract professionals in information technology, scientific, finance, engineering, telecommunications and other professional areas under the Manpower Professional brand. More information on the company can be found at www.us.manpower.com .

SOURCE Manpower Inc.

-0- 11/15/2002

/CONTACT: Margaret Gerstenkorn of Manpower Inc., +1-414-906-6336, or mgersten@na.manpower.com /