



ManpowerGroup™

May 9, 2002

## **Manpower and Intuit Join Forces to Help Small Businesses Address Staffing And Training Challenges**

MILWAUKEE, May 9, 2002 /PRNewswire-FirstCall via COMTEX/ --

### ***Small Businesses to Have Access to Manpower's Online Staffing and Development Services Via QuickBooks and QuickBooks.com***

Manpower Inc. (NYSE: MAN), the global staffing and workforce management solutions firm, today announced it has formed a marketing relationship with Intuit Inc. (Nasdaq: INTU) to address one of the biggest challenges small businesses face: staff recruitment and development. Intuit will give its nearly 2.5 million QuickBooks(R) small business users access to Manpower's staffing and training services via the company's QuickBooks financial management software and on QuickBooks.com.

"Our relationship with Intuit introduces Manpower's full range of workforce recruitment and development solutions to the small business market," said Barbara Beck, Executive Vice President of Manpower North America. "Access to the staffing center on QuickBooks.com and through the QuickBooks software will help Intuit's customers experience how staffing and training can add efficiencies to any business while strengthening the bottom line."

Manpower's online staffing center offers the following benefits to Intuit customers:

- Online Staffing Services. Without ever leaving the site, customers can place staffing orders through Manpower's Web Order Entry Tool, a technology that gives companies complete control over their workforce needs anytime and anywhere.
- E-learning. Customers have tremendous learning opportunities through Manpower's Global Learning Center, an online university that offers more than 1,800 business courses, 300 of which are college-level, in subjects like marketing, accounting, technology and human resources. Intuit customers who visit the staffing center receive their choice of a free three-week course.
- Direct Contact. The site puts customers in touch with their local Manpower office for any needs that can't be met on the Web site.

"Intuit has revolutionized small companies by providing affordable technology that enables them to independently manage the financial aspects of their businesses," said Mark Gambill, Vice President of Marketing for Manpower North America. "Through our relationship with Intuit, Manpower will further empower small businesses that currently struggle to find human resources services that fit the company size. We can help those businesses maximize limited resources with smart, affordable staffing strategies."

"Our small business customers have told us that when they need to hire temporary employees or want to train current employees, they're not quite sure where to start," said Terry Hicks, director, Small Business Services for Intuit. "We're pleased to work with Manpower to give QuickBooks customers access to Manpower's online staffing and development services, allowing owners to choose workforce solutions that are right for their specific businesses."

### About Manpower

Manpower Inc. is a world leader in the staffing industry, providing workforce management services and solutions to customers through 3,900 offices in 61 countries. The firm annually provides employment to two million people worldwide and is an industry leader in employee assessment and training. In North America, Manpower staffing services include administrative, industrial and contact center personnel as well as the assignment of contract professionals in information technology, scientific, finance, engineering, telecommunications and other

professional areas under the Manpower Professional brand. More information on the company can be found at <http://www.us.manpower.com>

Intuit, the Intuit Logo and QuickBooks, among others, are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries. QuickBooks.com is a trademark and/or service mark of Intuit Inc. in the United States and other countries.

SOURCE Manpower Inc.