



ManpowerGroup™

Manpower to Showcase Global Workforce Management Expertise

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MILWAUKEE, Oct 19, 2007 /PRNewswire via COMTEX News Network/ -- Manpower Inc. experts will show how the technology featured in its Managed Services Program enables clients to effectively manage a global workforce during the third annual Contingent Workforce Strategies (CWS) Summit. Manpower's Managed Services Program uses new technology and customized service to manage a client's entire contingent workforce program.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

Manpower (Booth #7) is a featured sponsor of the CWS Summit, which runs Oct. 23-24 at the Fairmont Hotel in Dallas.

"We recognize that outstanding technology is only one component of managing a global workforce," said James Winter, Global Program Owner for Direct Source(SM). "Our global clients are successful because we provide the best program management philosophy. You have to understand the people, the culture and the laws in each individual country to effectively advance a global workforce program."

Manpower is the only global employment services provider that offers Direct Source, a Web-based proprietary technology that allows clients to design, manage and measure their contingent workforce programs. With Direct Source, clients of Manpower's Managed Services Program reduce costs, streamline processes and improve productivity, which allows them to focus on their core businesses.

Direct Source is available in 10 different languages and currently supports 39 Manpower clients with more than 37,000 users on the system across 33 countries.

"There are a great number of sophisticated buyers of managed services and technology solutions who are looking at globalization to enhance their contingent labor programs and achieve better hard dollar savings," said Terri Herrmann, Managed Services Program Product Manager.

Manpower, which has a presence in 73 countries and territories, recently became the first multinational provider to obtain license to provide temporary staffing services in China. "With direct, personal connections to the local market, global programs have a greater probability of succeeding," said Herrmann.

About Manpower Inc.

Manpower Inc. is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. The \$18 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,400 offices in 73 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <http://www.manpower.com> and <http://www.us.manpower.com>.

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