



Manpower Inc. is First Foreign Multinational Corporation to receive License to Provide Permanent Employment Services in Vietnam

February 22, 2009 at 12:00 AM EST

Manpower Inc. is First Foreign Multinational Corporation to receive License to Provide Permanent Employment Services in Vietnam

Hanoi (22 February 2009) - Manpower Inc., a world leader in the employment services industry, announced today that it has been awarded its license for permanent employment services by the Hanoi People Committee, making Manpower the first 100 percent foreign-invested employment services company to enter Vietnam.

"It's an honor to be the first global organization awarded this privilege - a key role fueling the growth of Vietnam's actively evolving labor market," said Jeffrey A. Joerres, Chairman and CEO, Manpower Inc. "Offering a more robust workforce solution in Vietnam - and across the Asia Pacific - is a key part of our growth strategy, allowing us to better help our clients increase their productivity and win in the changing world of work."

The permanent license follows Manpower's Vietnamese licensure as an outplacement and human resources firm and the opening of Manpower's first Vietnam branch in Hanoi in January 2008. With the addition of its Vietnam operation, Manpower Inc. has 82 operations and more than 4,400 offices worldwide.

"We are looking to set a new standard in Asia's employment services industry and we intend to become the recruitment partner of choice for those working in Asia's most dynamic emerging economy," said Peter Haglund, Country Manager of Manpower Vietnam. "The launch of our Hanoi branch is only the beginning. We look to continue to grow our market presence and expand our breadth of services with our Manpower and Manpower Professional brands."

Manpower's other Asia Pacific operations include Australia, China, Hong Kong, India, Japan, Korea, Macau, Malaysia, New Zealand, Philippines, Singapore, Taiwan and Thailand.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Founded in 1948, the \$22 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting.

Manpower's worldwide network of 4,400 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

Contact:

Marci Pelzer

+1.414.906.7670

+1.414.687.8441

marcelline.pelzer@manpower.com