



ManpowerGroup™

Manpower Business Solutions to Align Key Outsourcing Service Offerings

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MILWAUKEE, Oct 30, 2009 /PRNewswire via COMTEX News Network/ -- Manpower Business Solutions (MBS) today announced its realignment of Recruitment Process Outsourcing (RPO), Managed Service Programs (MSP) and Business Process Outsourcing (BPO) under a dedicated business unit, strategically leveraging Manpower's local knowledge and global reach to help its clients win.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"Manpower's vast global network and our enduring role as world leader in RPO services give us a distinct competitive advantage in the delivery of outsourcing services. We are unique in our industry for our strong track record of improving client performance through innovative talent solutions that raise productivity, mitigate risk and reduce costs," said Jonas Prising, Manpower President of the Americas.

MBS, a dedicated business unit within the Manpower group of companies, specializes in the delivery of customized employment strategies and outcome-based solutions. Through its world-leading RPO offering, MBS manages any part or all of a client's permanent recruiting and hiring processes, from job profiling to on-boarding, globally or in a single location. The MSP and RPO offerings provide specialty expertise in contingent workforce management and broader administrative functions, respectively. MSP services include overall program management, reporting and tracking, supplier selection and management, order distribution and often consolidated billing. BPO services include management of financial and administrative processes, including call center and customer service activities and accounting and payroll. We have the experience, process, digital and physical network to drive the per hire cost savings down through an end-to-end recruitment process.

"Our clients' expectations have become increasingly sophisticated. By aligning key outsourcing service lines under the Manpower Business Solutions umbrella, we can offer deeper expertise in individual product lines, while structuring truly innovative solutions that offer a much higher value outcome for clients," said Kate Donovan, Managing Director of Manpower Business Solutions. "The newly centralized infrastructure and a common operating platform enable us to provide clients with a new level of reporting and transparency into local and global processes."

Manpower Business Solutions has a unique advantage to leverage a host of resources including:

- Complete workforce management and consulting: Whether an integrated or single solution, Manpower Business Solutions outcome-based programs are aligned to address client needs now and develop strategies for future employment conditions.
- Centralized program management that yields cost savings: Clients can expect significant cost savings through centralized solution management, as well as superior value, consistency and continuous program improvements.
- Breadth of the Manpower group of companies: Manpower worldwide brands include Manpower, Manpower Professional, Elan, Right Management and Jefferson Wells.
- Global footprint/local approach: With a global footprint across more than 80 countries and local experts in talent acquisition in each, Manpower is unmatched in the industry. Manpower Business Solutions structures programs with globally consistent processes and superior local delivery.

Manpower's knowledge of the world of work, vast network and industry-leading expertise will allow MBS to deliver integrated, outcome-based workforce solutions that meet its clients' needs on an enterprise and local basis.

About Manpower Business Solutions

Manpower Business Solutions is an entity within the Manpower group of companies specializing in Recruitment Process Outsourcing, Managed Service Programs and Business Process Outsourcing. Providing this complete suite of workforce management services helps clients improve performance, raise productivity, increase efficiency, mitigate risk and reduce costs. In the U.S., Manpower Business Solutions joins Manpower, Manpower Professional, Manpower Public Sector, Right Management and Jefferson Wells in providing practical solutions that allow companies to succeed in the changing world of work. More information on Manpower Business Solutions is available at us.manpower.com/mbs.

About Manpower

Manpower Inc. is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. In the United States, Manpower is more than its core of industrial, contact center and administrative recruiting, assessment and

selection. Under the Manpower Professional brand, the company provides innovative project solutions and places temporary and permanent talent in areas such as information technology, scientific, engineering and finance verticals. Manpower leverages its expertise in staffing and consulting for the U.S. federal government through Manpower Public Sector, and provides clients with managed service programs, business and recruitment process outsourcing offerings, and other integrated solutions through Manpower Business Solutions. More information on Manpower is available at us.manpower.com.

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