

# Manpower Inc. to Execute World's Largest and Most Complex Recruitment Process Outsourcing Program

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SYDNEY, Dec 21, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Manpower Inc., (NYSE: MAN) a world leader in the employment services industry, announced today that the Australian Defence Force (ADF) selected Manpower to lead its outcome-based recruiting services program. Delivering the largest and most complex Recruitment Process Outsourcing (RPO) program in the world, Manpower, the global leader in RPO, will manage ADF's complete recruitment-process life cycle as a seamless extension of the company's human resources department.

(Logo: http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO)

"Manpower's capability in managing and delivering large-scale and complex recruitment services is necessary to attract the calibre of military recruits that we are looking for," said the Director General of Defence Force Recruiting. "The breadth, nature and complexity of this recruitment program can be considered critical to national security."

"We take very seriously the workforce strategy challenges that our clients face, and finding the talent that an organization needs is what we do best," said Lincoln Crawley, Managing Director, Manpower Australia & New Zealand. "We are proud of the confidence that the ADF has instilled in Manpower to manage this critical function at such a critical time."

Providing ADF end-to-end recruitment services from marketing and promotion to on-boarding, Manpower will improve ADF's efficiency, reducing the cost and time to fill position vacancies and enable the Defence Force to focus on achieving its primary objectives. Under the \$200 million contract, Manpower will employ approximately 300 staff over the next 27 months. The transition period will begin immediately and continue until the February launch of the formal program.

"Our expertise as the world leader in RPO, combined with our previous experience and relationship with ADF, make us uniquely qualified and committed to transitioning the business smoothly," said Darryl Green, Manpower Inc. President of Asia Pacific and Middle East. "We plan to retain the current capability of the Defense Force Recruiting workforce, and ensure continuity of services for ADF recruits."

### About Australian Defence Force

More information about the Australian Defence Force Recruiting Organisation is available at www.defencejobs.gov.au

### About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, the \$22 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,100 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <a href="https://www.manpower.com">www.manpower.com</a>.

### About Manpower Australia & New Zealand

The Manpower network in Australia and New Zealand comprises of over 50 offices, represented by Manpower Branch Network, Manpower Professional and Right Management. Services offered to employers range from permanent, temporary and contract recruitment; consulting; cross border mobility; employee assessment and selection; recruitment process outsourcing (RPO); vendor management services; onsite HR services; project resourcing; business process / task outsourcing; payroll and training. More information on Manpower Australia and New Zealand is available at www.manpower.com.au or www.manpower.co.nz.

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