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## **Manpower Business Solutions' New 'Resume Response' Offering Addresses Age-Old Recruiting Issue: How to Properly Qualify High Volumes of Resumes, Quickly**

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MILWAUKEE, April 20, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Business Solutions (MBS), the world leader in recruitment process outsourcing, today announced the launch of its newest offering, Resume Response, the first of its kind standalone front-end recruiting solution. MBS' Resume Response is a reliable job candidate selection tool that efficiently identifies and helps screen high quality applicants through a proven, systematic, technology-driven process augmented by MBS' recruiting expertise and best practices.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

As a result of the recessionary economy, the ratio of candidates to job openings has spiked. Conversely, companies are under intense pressure to hire the right candidate the first time in order to recognize competitive advantages and control recruiting costs. With corporate recruiters already stretched thin, the task of reviewing hundreds - sometimes thousands - of resumes for a single opening is an unmanageable initiative. With this new, innovative solution, MBS' Resume Response addresses this challenge for employers by presenting only qualified, interested and available applicants for review, while also solving a top frustration for candidates - a lack of communication.

"In addition to identifying high quality applicants, Resume Response ensures timely communication with *all* candidates," said Kate Donovan, Managing Director, Manpower Business Solutions - RPO/BPO. "Promoting a positive candidate experience resonates with human resource professionals who recognize the importance of maintaining their employer brand with everyone who enters the hiring process."

### **How does Resume Response work?**

MBS' Resume Response accelerates the recruiting process by evaluating, assessing and screening applicants according to the hiring company's job requisition. This enables MBS recruiters to present employers with only qualified applicants. Resume Response promotes a positive employer brand experience by automatically sending letters to those candidates whose qualifications did not match the specific job requisition's hiring criteria. To help build a talent community of future job seekers, MBS recruiters proactively continue to build relationships and foster communications with respondents to ensure high potential candidates remain engaged for further openings.

MBS' Resume Response is quick and easy to implement, working with a hiring company's existing applicant tracking system or leveraging MBS' technology. The offering is ideal for companies looking to manage a large number of applicants and ensure a positive employer brand as the economy returns.

"Investing directly in all of the tools and resources that we make available through Resume Response would take a significant amount of research, time and budget," said Donovan. "With Resume Response, MBS clients receive a comprehensive solution that helps solve one of the most common recruiting challenges."

MBS' Resume Response is available now. For more information, please visit [us.manpower.com/resume-response](http://us.manpower.com/resume-response).

### **About Manpower Business Solutions**

Manpower Business Solutions (MBS) is dedicated to the creation and delivery of integrated workforce management solutions worldwide. Part of the Manpower group of companies, MBS provides customized, scalable solutions for Recruitment Process Outsourcing (RPO) and Business Process Outsourcing (BPO) that fully leverage Manpower's blend of global expertise and local knowledge. The complete suite of workforce management solutions, including its industry-leading Managed Service Provider (MSP) program offered through the TAPFIN brand, are instrumental in driving process, performance and productivity improvements across organizations of all sizes. As the trusted global advisor to some of the world's most well-respected employers, Manpower Business Solutions is helping clients win in the ever-changing world of work. More information about Manpower Business Solutions is available at [us.manpower.com/mbs](http://us.manpower.com/mbs).

### **About Manpower**

Manpower Inc. is a world leader in workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. In the United States, Manpower is more than its core of industrial, contact center and administrative recruiting, assessment and selection. Under the Manpower Professional brand, the company provides innovative project solutions and places temporary and permanent talent in areas such as information technology, scientific, engineering and finance verticals. Manpower leverages its expertise in staffing and consulting for the U.S. federal government through Manpower Public Sector, and provides clients with managed service programs, business and recruitment process outsourcing offerings, and other integrated solutions through Manpower Business Solutions. More information on Manpower is available at [us.manpower.com](http://us.manpower.com).

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