



ManpowerGroup™

Manpower Inc. President of Corporate and Government Affairs David Arkless Appointed to Education For Employment Foundation Board of Directors

April 27, 2010

LONDON, April 27, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Inc., a world leader in workforce solutions, announced today that David Arkless, Manpower Inc. President of Corporate and Government Affairs, has been appointed to the Board of Directors of the Education For Employment Foundation (EFE), the pre-eminent US foundation for youth and marginalized workforce development in the Middle East and North Africa that helps improve the futures of young people by giving them the tools to build livelihoods for themselves.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"David's leadership skills, which are of course well-known at Manpower, his vast experience in a myriad of business sectors and his in-depth understanding of the workings of various boards will benefit EFE's Board of Directors and the foundation in many positive ways," said Ron Bruder, Founder and CEO of the Education for Employment Foundation. "This experience, coupled with his deep involvement in the MENA region and extreme passion for solving youth unemployment will benefit us in as yet unexplored avenues. We are so glad to have the support of Manpower, whose core business is connecting people with employment opportunities."

Manpower and the Education For Employment Foundation have already forged strong links, following the announcement of a joint global initiative in 2009 to improve employment opportunities for first-time job seekers. The agreement is aimed at lowering youth unemployment in the Middle East and North Africa, where joblessness rates reach 50 percent in places, and where an additional 100 million job seekers are set to enter the workforce in the next 15 years. The Education For Employment Foundation is the premier US foundation for youth and marginalized workforce development in the Arab World.

"I am honored to have been invited to be a Board member of EFE, the leading foundation dedicated to social development in the Middle East," said Arkless. "There can be no better investment of capital and expertise than in evolving social stability, and EFE accelerates this process by putting young people and the long-term unemployed into sustainable jobs."

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

About Education for Employment Foundation

The Education For Employment Foundation (EFE), a network of independent affiliate organizations in the U.S., Europe, and across the Middle East and North Africa (MENA), offers a solution to MENA youth unemployment by addressing the disparity between the many skills needed in the workplace and the limited skills taught in many existing educational institutions. EFE trains youth to be employable, allowing employers to hire skilled, dependable and retainable employees.

The EFE affiliates are run by local social entrepreneurs and governed jointly with local boards of directors. EFE engages local community leaders to be investors and stakeholders by building public-private partnerships and increases local capacity by partnering with local educational institutions. By assessing labour-market needs and tailoring training programs to match these needs, EFE follows a market-driven approach - resulting in better employment rates for EFE graduates. Once graduates have been placed in jobs, EFE offers continuous support through alumni programs.

EFE is a 501(c)(3) not-for-profit organization and has been profiled in *Time Magazine*, the *Financial Times*, *Economist.com*, *Fortune Small Business*, on PBS "NOW" and on CNN Headline News.

SOURCE Manpower Inc.

Copyright (C) 2010 PR Newswire. All rights reserved