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Manpower Inc. Executes Innovative Recruitment Process Outsourcing Solution for Techcombank to Help Company Achieve Growth and Expansion Strategy

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HANOI, Vietnam, May 12, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Vietnam, the first 100 percent foreign-invested workforce solutions firm in the country, announced an expansion of its agreement with Techcombank to provide innovative end-to-end Recruitment Process Outsourcing (RPO) services to help the company achieve its growth and expansion strategy and increasing need for high-quality talent.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"Our ability to meet all of Techcombank's recruiting needs as we help them find the best team to succeed will allow them to gain a competitive advantage," said Darryl Green, Manpower Inc. President of Asia Pacific and Middle East. "We are the only workforce solutions provider that offers Vietnamese companies extensive global labor market intelligence, detailed understanding of the local culture and labor laws, and industry-leading cost-saving strategies."

Techcombank was faced with a number of talent challenges, including building a winning team, recruiting 1,500 people and establishing a constant pipeline of new candidates to meet its projected growth plan against the backdrop of a highly competitive market and no available internal resources for recruitment, onboarding and development of staff. By turning to Manpower, Techcombank engaged Manpower's global center of excellence dedicated to RPO, leveraging expert knowledge and global access to talent.

"Techcombank is determined to become the country's leading bank, and to achieve this objective in an industry where customer service is critical to success, we require the best people available to serve our customers," said Nguyen Duc Vinh, CEO of Techcombank. "Building a professional recruitment team at short notice is not a straightforward task, so engaging Manpower's superior RPO offerings gives us the advantages we need to meet the unique goals of our business."

As part of the two-year contract, Manpower will manage Techcombank's complete recruiting and hiring processes, from job profiling to onboarding. Leveraging its world-leading RPO expertise to deliver high-quality candidates within a strict timeframe, Manpower will help Techcombank ensure that required staffing levels are achieved, performance levels of all permanent hires exceed the company's requirements, and sales targets are consistently met.

"Vietnam's economy continues to grow at a steady rate and the inevitable downside is that companies find it more difficult to source good talent," said Nguyen Kieu Linh, General Manager of Manpower Vietnam. "The logical next step is for them to come to Manpower because we have the global footprint coupled with the intimate local knowledge to provide a consistent and high-quality recruitment solution in a highly competitive market for employees. This allows our clients to concentrate their energies on their core business activities and achieve their objectives."

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories is the world's largest in the industry and enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

About Manpower Vietnam

Established in January 2008, Manpower Vietnam is the first 100 percent foreign-invested employment service company performing permanent placement in Vietnam. More information about Manpower Vietnam is available at www.manpower.com.vn

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