



ManpowerGroup™

AIR-serv Group's Global Recruiting Efforts Get a Lift - Company Selects Manpower Business Solutions RPO to Power Recruiting Program

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MILWAUKEE, Aug 10, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN) announced today that Manpower Business Solutions (MBS) established a relationship with AIR-serv(R), the global tire and commercial vacuum specialists, to deliver world-leading recruiting programs for the company's North American operations. Since joining forces, MBS has established a robust recruiting system for AIR-serv to attract critically needed maintenance repair technicians for service station and convenience store customers located throughout the U.S. and Canada. In addition to driving a recruiting process that attracts the right talent with the right skill sets, MBS also provides AIR-serv's hiring managers with access to strategies and skills that increase their ability to effectively review and screen job candidates.

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"Working with Manpower Business Solutions helps us manage our entire hiring process from job profiling through onboarding of new hires," said Mary Ellen Moe, director of human resources. "Finding the right talent with the relevant skills to meet and exceed our customers' expectations is critical to our business success. MBS allows us to compete more effectively and find talented individuals to support our growth goals and customer service needs."

Leveraging MBS' results-driven recruitment process outsourcing (RPO) program, AIR-serv is able to increase candidate quality and reduce hiring timelines and recruitment costs. Through MBS' best-in-class hiring practices and technology alignment, AIR-serv is able to improve sourcing strategies, identify new talent pools and communicate its strong employer brand to prospective candidates. In addition, MBS has developed a training program for AIR-serv's hiring managers to help them hone their interviewing skills, standardizing the interview process and further evaluating right-fit candidates.

"It is our pleasure to welcome AIR-serv as an RPO client," said Kate Donovan, managing director, Manpower Business Solutions. "Our RPO programs are specifically tailored to meet the unique needs of each client, creating overall improvements in hiring quality and timelines. In the case of AIR-serv, they are leveraging our end-to-end offering and relying on MBS to provide knowledge process outsourcing through the custom training program for their hiring managers. Our breadth of offerings and experience enables us to provide this type of differentiating service to our clients."

About AIR-serv Group

AIR-serv Group, LLC provides air and vacuuming services primarily to service stations and convenience stores in North America, the United Kingdom, and Europe. The company owns, installs, maintains, and services tire inflation equipment and self-serve vacuums for retail, commercial, and corporate locations. It also engages in the manufacture, distribution, and rental of coin-operated tire inflators, coin-operated air/water dispensers, self-serve auto vacuums, coin/code air inflators, coin/code air/water dispensers, and heavy duty truck tire inflators. AIR-serv Group, LLC was founded in 1981 and is based in Mendota Heights, Minn. For more information visit AIR-serv.com

About Manpower Business Solutions

Manpower Business Solutions (MBS) is dedicated to the creation and delivery of integrated workforce management solutions worldwide. Part of the Manpower group of companies, MBS provides customized, scalable solutions for Recruitment Process Outsourcing (RPO) and Business Process Outsourcing (BPO) that fully leverage Manpower's blend of global expertise and local knowledge. The complete suite of workforce management solutions, including its industry-leading Managed Service Provider (MSP) program, offered through the TAPFIN brand in North America, are instrumental in driving process, performance and productivity improvements across organizations of all sizes. As the trusted global advisor to some of the world's most well-respected employers, Manpower Business Solutions is helping clients win in the ever-changing world of work. More information about Manpower Business Solutions is available at us.manpower.com/mbs.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of services and solutions for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of nearly 4,000 offices in 82 countries and territories is the world's largest in the industry and enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information about Manpower Inc. is available at www.manpower.com.

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