

High-Ranking Beijing Leaders Honor Manpower Inc. for Contributing to Workforce Development in China

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BEIJING, Nov. 12, 2010 /PRNewswire/ -- Manpower Inc., (NYSE: MAN) a world leader in innovative workforce solutions, has been honored with a prestigious award for its contribution to workforce development in China at the Fourth International CEO Round Table of Chinese and Foreign Multinational Corporations in Beijing.

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High-ranking government officials, including Zheng Wantong, Vice Chairman of the Chinese People's Political Consultative Conference (CPPCC) and President of the China International Council for the Promotion of Multinational Corporations (CICPMC), congratulated Manpower on its contribution to Chinese workforce development. "This is indeed well deserved," said Wantong.

"This award recognizes Manpower's consistent contribution to workforce development in China and indeed many parts of the world," said David Arkless, Manpower's president of Corporate and Government Affairs and vice-president of the CICPMC. "The government here is rapidly evolving the Chinese workforce to face the challenges of a fast-growing economy, and Manpower is playing a critical role by introducing innovative practices from many parts of the world."

Jeff Joerres, Manpower Inc. Chairman and CEO, yesterday took part in a session of the Ernst & Young Strategic Growth Forum 2010, titled "China: The World's Crouching Tiger" in Palm Springs, California. Along with moderator Dr. Robert Kuhn, Chairman of the Kuhn Foundation, Robert Nardelli, CEO, Cerberus Operations & Advisory Company, LLC, and John Rice, newly-appointed Head of Global Operations for General Electric Company, Joerres discussed the opportunities and challenges facing companies in China. For more information on the event, visit: <u>http://www.manpower.com</u> /press/growth.cfm.

Manpower launched its latest Fresh Perspectives paper yesterday, titled *Winning in China, Building Talent Competitiveness*, which advises both foreign and Chinese private-owned companies how to win the escalating talent war between the two sets of organizations.

Arkless, who accepted the workforce development award on Manpower's behalf, also delivered a keynote address at the Beijing conference around Manpower's new paper. To download a copy of the paper, visit: <u>http://www.manpower.com/research/research/research.cfm</u>.

In addition, Arkless recently participated in a nationally-televised Chinese panel, "A New Century, A New Decade" with Cheng Siwei, Vice Chairman of the Standing Committee of the 10th National People's Congress. Arkless covered "A Decade of Social Responsibility" while Siwei forecast likely economic developments for China.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of services and solutions for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of nearly 4,000 offices in 82 countries and territories is the largest in the industry and enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

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