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## Permanent Hires Increase Among U.S. Companies as Demand and Confidence Rises

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MILWAUKEE, Jan. 7, 2011 /PRNewswire/ -- Manpower Inc., (NYSE: MAN) a world leader in innovative workforce solutions, says a greater number of employers are beginning to hire more permanent workers as the December U.S. jobs report, released today by the Bureau of Labor Statistics, showed the economy created 103,000 jobs during the final month of 2010 and the unemployment rate fell by 0.4 percentage point to 9.4 percent.

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"Almost a year into the recovery, we are starting to see more of a conversion from temporary to permanent recruitment, which is very encouraging for both employers and workers, and is the key to creating the momentum and confidence needed to drive hiring through 2011," said Jeff Joerres, Manpower Inc. Chairman and CEO. "Companies are starting to take on more permanent staff as they experience greater demand for their goods and services, and temporary jobs continue to be created as firms see a need to generate more product."

The number of unemployed people in the U.S. decreased by 556,000 to 14.5 million in December, while the unemployment rate of 9.4 percent is the lowest since May 2009. Temporary hiring, which typically precedes an uptick in permanent employment, increased 15,900 following a surge of 31,100 in November.

"Today's news also strongly indicates that the recovery is gathering pace across the economy, not just within the manufacturing sector, as December and January are historically weak months for hiring," added Joerres.

Joerres appeared on CNBC's *The Strategy Session* yesterday and *Street Signs* today to discuss the U.S. jobs situation. Manpower's most recent quarterly Manpower Employment Outlook Survey, which measures employers' hiring intentions for the coming quarter, indicated the most optimistic first-quarter hiring sentiment in three years among American employers for the first quarter of 2011.

### About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under four brands: Manpower, Manpower Professional, Elan and Right Management. More information on Manpower Inc. is available at [www.manpower.com](http://www.manpower.com).

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