



## Manpower Inc. Enhances Delivery of Innovative Contingent Workforce Solutions for Organizations Worldwide

January 25, 2011 at 4:00 AM EST

MILWAUKEE, Jan. 25, 2011 /PRNewswire/ -- Manpower Inc. (NYSE: MAN) today announced that it will strengthen its TAPFIN Managed Service Provider (MSP) offering by establishing a global Center of Excellence (COE) to enhance the delivery of its global contingent workforce solutions for organizations around the world. Industry veteran Dana Shaw has been selected to lead the new MSP global COE, to efficiently drive innovative and effective solutions that meet clients' rapidly growing demand for streamlined management of workforce providers.

(Logo: <http://photos.prnewswire.com/prnh/20060221/CGTU012LOGO>)

"Our clients are looking for a customized contingent workforce solution with accelerated global implementation that leverages Manpower and TAPFIN's proven local, regional and global best practices," said Kip Wright, the global chair for the MSP global COE, and vice president and managing director of TAPFIN, Manpower's North American MSP operation. "As the demand for contingent work and Manpower's MSP business grows, it's the right time to bring on an industry veteran like Dana Shaw, who has a track record of delivering high-impact results for clients."

The MSP global COE will drive continued growth of TAPFIN's operations with a focus on regional alignment and innovation through global standards and best practices. A global framework for delivering contingent workforce solutions with consistent processes, methodologies and techniques, the MSP global COE focuses on workforce quality, compliance, efficiency and cost. The goal of the Center is to elevate MSP offerings worldwide by formally bringing together the best global and regional resources, thereby raising the standard of delivery — for both Manpower and for the overall industry — to ensure the most value for clients.

With \$3.7 billion in global MSP spend and offices in 82 countries, Manpower was recently named the largest vendor-neutral MSP in the world, and TAPFIN recently ranked as a Top Overall Performer MSP by Staffing Industry Analysts for high client and supplier satisfaction levels in North America.

"I look forward to combining my own global MSP experience with Manpower's worldwide best practices, innovation and thought leadership," said Shaw, vice president of the MSP global COE. "Together, we will deliver powerful workforce solutions that enable clients to achieve their business goals."

Shaw most recently served as senior vice president of strategy and solutions at Staffing Industry Analysts (SIA). Best known as a recognized expert in the contingent labor marketplace, she consulted with a broad range of staffing, solutions and Fortune 500 companies on how to advance their business models and optimize their contingent labor programs. Shaw also led SIA's strategic initiatives related to sales, member services, and all buyer-related research, content, conferences and webinars. She was also featured in more than 100 public forums as a leader in helping companies anticipate what's next. Drawing on 11 years in senior roles at contingent labor firms, Shaw frequently tackled challenging industry topics around proprietary technology and vendor management systems (VMS), compliance, training, implementation, global sales, ROI modeling and communication.

### About TAPFIN

TAPFIN, a Manpower company, is a leading managed service provider (MSP) dedicated to the innovation and delivery of integrated workforce management solutions worldwide. TAPFIN's customized, scalable MSP solutions for contingent and project-based spend are instrumental in driving process, performance and productivity improvements across the client organization, while providing risk mitigation and overall cost reduction. Part of Manpower Business Solutions, TAPFIN offers a complete suite of workforce management solutions that fully leverages Manpower's blend of global expertise and local knowledge. As the trusted advisor to many of the world's most well-respected employers, TAPFIN is helping clients win in the ever-changing world of work. For more information, please visit [www.tapfin.com](http://www.tapfin.com).

### About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at [www.manpower.com](http://www.manpower.com).

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