



ManpowerGroup™

## ManpowerGroup Expands Solutions Presence Across South China by Acquiring REACH HR

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BEIJING, June 14, 2011 /PRNewswire/ -- ManpowerGroup, (NYSE: MAN), the world leader in innovative workforce solutions, continues to expand its solutions package across China's booming inland region through the recent majority stake acquisition of REACH HR, a human resources provider in Guangdong Province and employer of more than 100,000 associates. This additional acquisition fortifies ManpowerGroup's comprehensive effort to develop China's manufacturing workforce and align workers with new opportunities, as the country modernizes this sector, by repositioning it across new inland hubs and building out a shipping infrastructure, in preparation for a growth spike.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938/LOGO-a>)

With this strategic anchor in Southern China, a long-time manufacturing base and home to the biannual China's largest trade event the Canton Fair, ManpowerGroup has solidified a foothold in the economic centers of Guangzhou and Shenzhen, which neighbor Hong Kong's extensive shipping operation.

REACH HR specializes in manufacturing human resources, and currently serves Guangdong's electrical appliance and logistical businesses.

"By expanding ManpowerGroup's presence across China's new and traditional manufacturing hubs, we will be able to provide critical development and recruitment solutions that address a range of issues affecting China's overall growth prospects in the manufacturing sector," said Darryl Green, ManpowerGroup President of Asia Pacific and Middle East. "As China faces some of the most significant change and challenges seen in decades, ManpowerGroup's own 17-year legacy in the country is quickly evolving into a nationwide provider of a full suite of innovative workforce solutions — from executive search and recruitment process outsourcing, to large volume recruitment and temporary staffing."

ManpowerGroup has also become the talent recruitment and development leader along China's manufacturing frontier, west of its traditional manufacturing hubs along the coast. ManpowerGroup also recently secured access to millions of workers in Central China by acquiring Xi'an Fesco and by partnering with the City of Kaifeng in Henan Province.

ManpowerGroup was recently awarded a partnership with China's Ministry of Industry & Information Technology (MIIT) that will help develop a talent exchange center, enabling ManpowerGroup's local partners to create and implement comprehensive workforce solutions that align with China's manufacturing growth projections and the business strategies of individual manufacturers. Manufacturers continue to be a key driver of China's economic growth, as an estimated \$1.8 trillion in total industrial output is projected for 2011.

ManpowerGroup is building on its established leadership position in China as the largest workforce solutions provider in the country with a presence across 35 major cities and with growing solutions and services provided in more than 100 cities through a network of alliances and partners. In 2007, ManpowerGroup became the first foreign multinational corporation to obtain a temporary staffing business license in China. In addition, ManpowerGroup works closely with all levels of Chinese government to support policy changes affecting local manufacturers and their workers.

Today, ManpowerGroup China's management team is comprised of local experts who are well-connected to market opportunities, skilled talent and the government and privately-owned companies. ManpowerGroup is now also positioned as China's only provider of a full suite of innovative workforce solutions, ranging from executive search and recruitment process outsourcing to large volume recruitment and temporary staffing.

### About ManpowerGroup™

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$19 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

In 2011, ManpowerGroup was the only company in the employment services industry to be named to Ethisphere Institute's 2011 World's Most Ethical Companies list for its proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. ManpowerGroup was also recognized by *Fortune* magazine as the industry leader who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

Follow ManpowerGroup Chairman and CEO Jeffrey Joerres on Twitter: [twitter.com/manpowergroupji](https://twitter.com/manpowergroupji)

## **About ManpowerGroup in China**

ManpowerGroup first entered the Greater China market in 1964 and has more than 17 years experience in Mainland China. Today, the company has 91 offices across Greater China and 65 in Mainland China. In 2007, ManpowerGroup became the first foreign multinational corporation to obtain a temporary staffing business license in China. ManpowerGroup China has nearly 500 recruiters operating nationally in 35 cities across the Mainland. It provides a wide array of workforce solutions and services to both foreign-based multinationals and local companies, including more than 80 percent of the world's top 50 companies. ManpowerGroup China provides professional and executive staffing under ManpowerGroup's Professional Resourcing brand, offering clients middle management to C-suite executives in the Information Technology, Telecommunications, Industrial, Consumer Goods, Pharmaceutical, Services, Finance & Banking sectors. It also provides a recruitment offering of both permanent and contingent staff; HR and managed business services under the ManpowerGroup brand. ManpowerGroup provides organizational consulting solutions and services through Right Management, which established offices in Mainland China in 1996. For more information on ManpowerGroup operations in China, please visit <http://www.manpower.com.cn> and <http://www.right.com/cn>.

ManpowerGroup China financed the rebuilding of ManpowerGroup Ningqiang Elementary School which was devastated by an earthquake in 2008 and also offered extensive support to its students. ManpowerGroup China works with the Chinese government to support the country's rapidly evolving labor market by providing professional talent assessment, career development planning, organizational design consulting and international immersion opportunities for professionals.

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