

ManpowerGroup Prioritizes Mobile Talent as Essential Component of Employers' Workforce Strategies at World Economic Forum in India

November 11, 2011

MUMBAI, India, Nov. 11, 2011 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions and World Economic Forum (WEF) strategic partner, will advise employers how to source the right talent within and across borders and scale their national workforce at the 13-14 Nov. WEF-India Economic Summit, which will be co-chaired by ManpowerGroup Chairman and CEO Jeffrey A. Joerres.

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At several key functions, Joerres will discuss the types of policies, public-private strategies and migration patterns that are driving greater sourcing opportunities across Asia's talent corridors. The world's borderless workforce — the migration of talent across and within national boundaries — is growing rapidly in size. Employers who take a sophisticated approach to managing talent supply and demand by including a mobile talent strategy in their overall approach to assemble the right skill sets will position themselves to win the escalating war for talent.

"Only by leveraging the strengths of its workforce will India continue to accelerate the pace of domestic growth over the long term and achieve superpower status," Joerres said. "The World Economic Forum has become a pivotal opportunity for enabling academia, industry and government to collectively address today's most significant workforce challenges in fast-growing markets such as India. ManpowerGroup's leading insight into the World of Work continues to enable India in aligning the right workers with the right work. With a flexible framework, its vibrantly young workforce, growing middle class and improved public-private sector collaboration, scaling the development of India's workforce is indeed humanly possible."

Joerres will participate in the summit's opening press conference and lunch with WEF Founder and Executive Chairman Klaus Schwab and the two following panel discussions. Tune in to the live Webcast at http://www.livestream.com/worldeconomicforum.

"India's Future Talent Pool" is a televised debate taking place 13 Nov. It will address employer needs as they relate to available talent, demographic makeup and return migrants.

His co-panelists include:

- Natarajan Chandrasekaran, CEO and Managing Director, Tata Consultancy Services, India
- Rajiv Khandelwal, Co-Founder and Executive Director, Aajeevika, India; Social Entrepreneur of the Year India 2010
- Rajendra S. Pawar, Chairman, NIIT Group, India
- Kapil Sibal, Minister of Human Resource Development and Communications and Information Technology of India

Lastly, Joerres will speak in a closing plenary discussion: "From Mumbai to Davos: Shaping New Models for Livelihood" on 14 Nov. at 4:45 pm.

His co-panelists include:

- Natarajan Chandrasekaran, CEO and Managing Director, Tata Consultancy Services, India
- Adi B. Godrej, Chairman, The Godrej Group, Godrej Industries; President Designate, Confederation of Indian Industry (CII), India
- Huguette Labelle, Chair, Transparency International, Germany
- Tulsi R. Tanti, Chairman and Managing Director, Suzlon Energy, India
- Ben J. Verwaayen, CEO, Alcatel-Lucent, France; Member of the WEF Foundation Board
- Montek Singh Ahluwalia, Deputy Chairman, Planning Commission, India

In addition to Joerres, WEF-India co-chair, the ManpowerGroup delegation includes Darryl Green, ManpowerGroup President - Asia Pacific and Middle East and.Sanjay Pandit, ManpowerGroup Managing Director-India. Learn more about ManpowerGroup's participation at WEF-India here:

http://www.manpowergroup.com/press/wefies2011.cfm.

About ManpowerGroup

ManpowerGroup[™](NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a

dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the another the you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by *Fortune* magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: <u>twitter.com/manpowergroupji</u>. Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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