



ManpowerGroup™

ManpowerGroup Reveals Why Human Age Leaders Will Win in Today's Economy

January 24, 2012

DAVOS, Switzerland, Jan. 24, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions and World Economic Forum (WEF) strategic partner, joins business leaders and policy makers at the 2012 WEF Annual Meeting in Davos this week to detail how Human Age Leaders are finding the best talent, and implementing the right work models and people practices — in an era defined by constant change. ManpowerGroup executives attending the Davos sessions will also identify the future forces affecting world of work trends and map how successful leaders are navigating them.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

"As the global war for in-demand, but hard-to-find skill sets ensues, companies have found that they will succeed only if they are able to unleash the innovative spirit of their employees," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "Aligning skilled talent with the right roles is now a top priority among CEOs and HR leaders worldwide. Leaders today must also create development models that inspire innovation and productivity."

The theme for this year's WEF Annual Meeting, "The Great Transformation: Shaping New Models," reflects the rise of Talentism, and a need for business leaders to navigate complexities of the Human Age collaboratively, across internal horizontal structures and externally, through integrated private-public thought leadership networks. At last year's WEF Annual Meeting, ManpowerGroup identified Talentism as anchoring the Human Age, an era that requires all organizations and leaders to unleash human potential, as access to talent has replaced access to capital as the key competitive differentiator. In the past year, global crises, such as youth uprisings across the Arab World, accelerated and converged, amplifying the forces that created this new era.

New thought leadership material entitled "How to Navigate the Human Age," that ManpowerGroup officially publishes tomorrow, pinpoints unique strategies and capabilities that successful leaders in the Human Age need to leverage and develop to win. For example, business leaders, who are winning today's talent wars, are leveraging great social power, versus ruling by decree.

Human Age Leaders also need to be "infobesity" curators, who drive the right business decisions by strategically organizing and culling the right data. By effectively managing qualitative data, they can channel specific and relevant information to their workforce that drives performance and results.

Effective Human Age Leaders also operate according to a philosophy and set of standards which are both shared across a diverse organization — populated with a range of highly skilled and often autonomous talent.

About ManpowerGroup

ManpowerGroup™(NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by *Fortune* magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: twitter.com/manpowergroupji. Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

SOURCE ManpowerGroup

