



ManpowerGroup™

## ManpowerGroup Executives Lead Sessions At World Economic Forum Annual Meeting of the New Champions 2012

September 10, 2012

TIANJIN, China, Sept. 10, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions and World Economic Forum (WEF) strategic partner, will lead sessions at the WEF Annual Meeting of the New Champions in Tianjin, China, this week, exploring how the future global economy can deliver meaningful employment in the midst of a fast-changing environment.

(Logo: <http://photos.prnewswire.com/pmh/201110330/CG73938LOGO-a>)

Jeffrey A. Joerres, ManpowerGroup Chairman and CEO, is one select executive from the world's most influential companies who was invited to serve as a Mentor at this "Summer Davos," held annually in China, to exchange experiences and ideas on managing economic issues. Earlier this year, Joerres co-chaired the B20 Task Force on Employment, which began with a robust discussions at the 2012 WEF Annual Meeting and culminated in delivering recommendations for focused actions to inspire sustainable employment creation at the G20 Summit in Mexico. Joerres also co-chaired the WEF on Latin America in April 2012.

"This tumultuous global era, which ManpowerGroup identified last year as the Human Age, can only be successfully navigated by taking steps to ensure access to the right talent with the right skills that can ensure future success and economic growth," said Joerres. "The impact of the European crisis on the global economy, and how business and governments can recover from multiple shocks related to decelerating global growth, high unemployment and resource scarcity are all critical issues facing governments, businesses and individuals."

With the world's population now at 7 billion, the world faces opportunities and challenges on an unprecedented scale as current models buckle under the pressure of expansion. The discussions in Tianjin, incorporating leaders from business, government, academia, civil society and media, will focus on ensuring the right values, incentives and models are in place to deliver the best possible outcomes for global prosperity, national competitiveness and entrepreneurial growth for future generations.

"Globally, there are massive problems matching supply with demand — people need jobs and employers need workers, but companies simply cannot find people with the right blend of skills," said David Arkless, ManpowerGroup President of Corporate and Government Affairs. "Success is going to depend on a comprehensive analysis of future skills requirements and acting now to plug those skills gaps."

ManpowerGroup executives participating in this week's summit include: Joerres; Arkless, ManpowerGroup President of Corporate and Government Affairs; Darryl Green, ManpowerGroup President of Asia-Pacific and Middle East; and Danny Yuan, ManpowerGroup China Managing Director.

### Tuesday 11<sup>th</sup> September:

Joerres will Mentor a session titled, "*Leadership: Turning Chaos into Engagement*," sharing his unique perspectives with Global Growth Companies on the leadership skills that are essential to maintaining an engaged and outcome-oriented workforce in the midst of an ever-changing, complex and challenging environment.

Joerres will also moderate a session titled, "*European Crisis, Global Impact*," exploring the global economic impact of the crisis in Europe. Dimensions to be addressed include EU-emerging market trade and investment and the role of the euro in the international monetary system. Watch live coverage of the session on Livestream at <http://wef.ch/live>.

Arkless will participate in a private session titled, "*Is Asia Ready for a Knowledge Transformation*," exploring how silos can be broken down in order to build a strong knowledge infrastructure for the region with competitive advantage at stake for knowledge firms and policymakers alike.

### Wednesday 12<sup>th</sup> September:

Joerres will participate in a private session titled, "*Informal Gathering of World Economic Leaders: Setting Course for Smart Growth*," in which he will offer ManpowerGroup's perspective on how business can drive job-generating growth and help governments recover from multiple economic shocks.

### Thursday 13<sup>th</sup> September

Arkless will participate in a workshop titled, "*Redefining the Human Capital Agenda*," exploring what measures and approaches will help economies address crises of both structural unemployment and an unprecedented skills gap, using their human capital endowment more effectively to avoid people being "the most wasted resource on the planet".

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because

their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [twitter.com/manpowergroupji](https://twitter.com/manpowergroupji). Joerres is one of only 20 Fortune 500 CEOs who leverages a Twitter account to get his message out.

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