



ManpowerGroup™

## ManpowerGroup Signs Workforce Development Pledge to Upskill More than 130,000 U.S. Workers

July 23, 2018

**ManpowerGroup joins pledge to provide enhanced career and upskilling opportunities for over one hundred thousand people in the U.S. over the next five years**

MILWAUKEE, July 23, 2018 /PRNewswire/ -- Today ManpowerGroup (NYSE: MAN) joins leading employers to support the U.S. Administration's pledge to better align government training programs with the demands of industry and help people upskill for a future world of work that is more digital and fast-paced than ever before.

ManpowerGroup supports the Administration's workforce development initiative and pledges to upskill 130,000 workers over the next five years, helping people in the U.S. learn in-demand skills, move up in their careers and achieve more than they imagined. The commitment will be delivered through a suite of offerings including experience, assessment and education as part of ManpowerGroup's MyPath program. MyPath enables people to access meaningful and sustainable jobs in in-demand careers through accelerated learning programs, on-the-job training, certification and experience.

"The U.S. faces a new talent reality: high talent shortages, low unemployment and increasing demand for hard and soft skills," said Becky Frankiewicz, President of ManpowerGroup North America. "This is good news for American workers, provided they have the skills employers are looking for and are ready to continually learn and upskill to stay relevant and employable. Our MyPath offering does just that, which is why we welcome this approach to prioritizing skills so that American organizations can become builders of talent to create a workforce with the skills companies and individuals need to thrive today and tomorrow."

In 2018, 46% of U.S. employers are struggling to fill vacancies – up from 14% following the Great Recession. At the same time demand for skills is increasing – 91% of employers will either increase or maintain their workforce as a result of automation and digitization in the next 2-3 years. Accelerated reskilling programs with faster, shorter bursts of on-the-job, experiential training are required to equip people with the in-demand skills they need now and in the future.

### About ManpowerGroup

ManpowerGroup® (NYSE:MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2018, ManpowerGroup was named one of the World's Most Ethical Companies for the ninth year and one of Fortune's Most Admired Companies for the sixteenth year, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work:

[www.manpowergroup.com](http://www.manpowergroup.com)



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