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## Summer Jobs Weather the Economic Climate; Flexibility Drives Job Opportunities This Summer

May 26, 2001

MILWAUKEE, May 26 /PRNewswire/ -- Flexibility and adaptability will help students find employment opportunities this summer, according to Manpower Inc. The company suggests students "think out of the box" and consider work in industries beyond their immediate area of interest. Industries that should continue to perform well in the current economic climate include energy, healthcare, hospitality, engineering and education.

"This summer's job scene will be dynamically different from last year's, simply because of the economy," said Terry Hueneke, Executive Vice President of Manpower Inc. "Smart businesses are taking a conservative stance with regard to their current staffing needs, but they are still planning for the long term. This means hiring for both seasonal and long term needs.

"A slowing job market is an ideal time for students to focus on further developing the skills that are critical to businesses today," Hueneke continued. "Employers value computer-savvy individuals who can perform multiple functions. That kind of flexibility results in employment opportunities for job seekers, and greater productivity for businesses." Manpower offers free software and IT skills training to students who sign up with the company, including access to the Global Learning Center (GLC), the company's on-line university. The GLC offers more than 1,700 business, software and IT skill courses and certification, as well as skills assessment and career management services. To date, more than 80,000 Manpower employees worldwide have utilized the GLC.

Manpower's view on summer jobs is supported by recent Bureau of Labor Statistics (BLS) survey data on 2001 youth employment. BLS data show that despite the downturn from last summer's record-setting hiring pace, this summer's youth employment rate will still be higher than that of a decade ago.

Manpower Inc. provides workforce management services and solutions to customers through more than 3,700 offices in 59 countries. Additionally, there are more than 250 Manpower Professional offices worldwide that specialize in the assignment of information technology, engineering, scientific, finance, telecommunications and other professionals. The company provides employment to more than 2.7 million people worldwide.

More information on the company can be found at <http://www.us.manpower.com> . For additional training resources, visit Manpower's Global Training Center at <http://www.manpower.net>

Summer Job Tips  
2001

### How to be a Successful Summer Job Seeker

The current economic climate may prove to be challenging for students who are looking to gain work experience this summer. Manpower, a leading staffing firm, offers the following tips to assist students with their job search:

- **Don't Give Up.** There are quality jobs available. Be persistent. Follow up with contacts you may have made through school, or with organizations of which you are a member. Be sure to follow up each interview with a phone call or note of thanks.
- **Try to Visit Job Sites in Person.** Sometimes the best way to show your interest to an employer is to drop off your resume in person. It gives you the opportunity to learn more about the company before you are called in for an interview.
- **Plan Ahead.** Be prepared to talk about yourself in the interview. Think about things you've accomplished that the interviewer may want to know. What skills do you have to offer to a prospective employer?
- **Use the Internet.** There are volumes of information available on the Internet, including employment news and trends, industry information, salary surveys and hints on putting together a resume. Don't be afraid to do a little research before you embark on your job search.
- **Be Committed to Work for the Entire Summer.** Summer work can provide you with excellent references for your resume. Leaving a job early could damage a future opportunity with an employer, and limit your ability to add your work experience to your resume. If you must take a vacation, plan it after the job is finished.

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CONTACT: Clare Reardon, APR of Manpower Inc., 414-906-6253, [clare.reardon@na.manpower.com](mailto:clare.reardon@na.manpower.com)