CIOs Accelerate AI Investment, Yet Only 9% Report Full Business Integration

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Experis research finds two-thirds of CIOs plan to increase AI investment as they continue to bolster both cybersecurity and digital sovereignty

MILWAUKEE, Nov. 10, 2026 /PRNewswire/ -- Organizations are accelerating artificial intelligence investment, but turning experimentation into enterprise-wide adoption remains a challenge. New research from Experis, a global leader in technology services and part of the ManpowerGroup® (NYSE: MAN) family of brands, finds 66% of tech professionals say their organizations are increasing AI investment, yet only 9% say AI is fully integrated into their operations and strategy.



The findings, featured in the new Scaling AI Securely report, build on Experis' 2026 research among 1,930 technology leaders across 12 countries. The research points to a widening imperative for organizations to move beyond AI pilots and individual use cases toward secure, enterprise-wide implementation, while ensuring they have the skills and technology foundations to support that transition.

"Organizations have moved quickly from asking whether they should invest in AI to asking how they can scale it securely and create lasting value," said Kye Mitchell, President of Experis U.S. "The next phase is about execution. That means connecting AI initiatives with business priorities, putting the right governance in place, and ensuring people have the skills to turn technology investments into measurable outcomes."

CIOs Balance AI & Cybersecurity

- **AI spending continues to accelerate:** 66% of IT professionals say their organizations are increasing AI investment.
- **Full AI integration remains rare:** Just 9% say AI is fully integrated into operations and strategy, while 19% say their organizations are scaling AI more broadly.
- **Many organizations remain in earlier stages:** 30% say their organizations are researching AI and running pilots, while 32% report active integration into some areas of the business. Another 10% have not yet begun exploring AI integration.
- **Cybersecurity investment is rising alongside AI:** 78% of senior technology leaders say their organizations are increasing cybersecurity investment as they navigate an increasingly complex technology environment.
- **AI is reshaping technology roles:** 53% of organizations are embedding AI capabilities into existing roles, 45% are blending technical expertise with strategic thinking, and 39% are increasing role versatility across multiple areas.
- **New roles are emerging:** 31% of organizations are creating new roles, including positions such as automation architects and data ethicists, as they adapt their technology workforces for AI.

"Scaling AI successfully requires more than deploying new tools," said James Hallahan, Experis Europe Brand Leader. "Organizations need the right technology foundations, governance and talent working together. The opportunity is to build an environment where AI can scale securely while people continue to provide the judgment, creativity and strategic thinking needed to translate innovation into business impact."

The new research follows Experis' CIO 2026 Outlook, which found technology leaders facing growing pressure to translate technology potential into measurable business results. The latest findings shift the focus from why organizations are investing in AI to what it will take to scale that investment securely and sustainably.

For the full Scaling AI Securely report and insights, visit Experis.com

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