

## Manpower Reports 3rd Quarter 2003 Results

October 16, 2003

MILWAUKEE, Wis., Oct. 16 /PRNewswire-FirstCall/ -- Manpower Inc. (NYSE: MAN) today reported that net income for the three months ended September 30, 2003 increased 8.0 percent to \$43.8 million, or 56 cents per diluted share, from \$40.5 million, or 52 cents per diluted share, a year earlier. Revenues for the third quarter totaled \$3.2 billion, an increase of 11.0 percent from the year-earlier period. Systemwide sales were \$3.5 billion. Results for the third quarter were positively affected by relatively stronger foreign currencies compared to the prior year period. On a constant currency basis, earnings per diluted share for the quarter were 49 cents on a 1.8 percent revenue increase.

Jeffrey A. Joerres, Manpower Chairman and CEO, said: "Once again we were able to deliver a solid quarter despite the persistently difficult economic environment. We entered the third quarter anticipating a year-over-year deceleration across the network. In fact, most regions were flat to slightly positive. The result of the better performances in France and Europe accounted for the increase from anticipated earnings.

"This quarter, more than any other in 2003, we sensed stronger signals for a meaningful recovery. However, clearly we are unable to call an end to the current labor market challenges," stated Joerres. "Most importantly, while the staffing market in general is experiencing pricing pressure, our new and existing customers have recognized Manpower's value which contributed to the successful third quarter.

"As we look ahead to the fourth quarter, we are assuming no dramatic movements in any of the major geographies in which we operate. Therefore, we anticipate the fourth quarter earnings per share will be between 49 and 53 cents or \$1.61 and \$1.65 for 2003. We anticipate a 7 cent favorable impact from currency in the quarter."

Net income for the nine months ended September 30, 2003 totaled \$87.8 million or \$1.12 per diluted share, an increase of 20.2 percent from \$73.1 million, or 94 cents per diluted share in 2002. Revenues for the nine-month period were \$8.9 billion, an increase of 14.4% from the prior year. Systemwide sales were \$9.8 billion. On a constant currency basis, earnings per diluted share for the nine-month period were 92 cents on a 2.0 percent revenue increase.

In conjunction with its third quarter earnings release, Manpower will broadcast its conference call live over the Internet on October 16, 2003 at 8:00 a.m. CDT (9:00 a.m. EDT). Interested parties are invited to listen by logging on to http://investor.manpower.com.

The systemwide sales and constant currency amounts included in this press release are further explained on the attached Results of Operations. Supplemental financial information referenced in the conference call can be found at http://investor.manpower.com.

Manpower Inc. is a world leader in the staffing industry, providing workforce management services and solutions to customers through 4,000 offices in 63 countries. The firm annually provides employment to 2 million people worldwide and is an industry leader in employee assessment and training. Manpower also provides a range of staffing solutions and engagement and consulting services worldwide under the subsidiary brands of Brook Street, Elan, The Empower Group and Jefferson Wells. More information on Manpower Inc. can be found at the Company's Web site, http://www.manpower.com.

This news release contains statements, including earning projections, that are forward-looking in nature and, accordingly, are subject to risks and uncertainties regarding the Company's expected future results. The Company's actual results may differ materially from those described or contemplated in the forward-looking statements. Factors that may cause the Company's actual results to differ materially from those contained in the forward-looking statement can be found in the Company's reports filed with the SEC, including its Annual Report on Form 10-K for the year ended December 31, 2002, which information is incorporated herein by reference, and such other factors as may be described from time to time in the Company's SEC filings.

Manpower Inc. Results of Operations (In millions, except per share data)

Three Months Ended September 30
% Variance
Amount Constant
2003 2002 Reported Currency
(Unaudited)

Systemwide sales (a) \$3,510.3 \$3,183.5 10.3%

Revenue from services 3,203.2 2,885.9 11.0% 1.8%

Cost of services 2,653.6 2,373.6 11.8%

Gross profit 549.6 512.3 7.3% -1.4%

Selling and administrative expenses 470.8 435.1 8.2% 0.0%

Operating profit 78.8 77.2 2.0% -9.3%

Interest and other expenses 9.4 11.3 -17.5%

Earnings before income taxes 69.4 65.9 5.4%

Provision for income taxes 25.6 25.4 1.2%

Net earnings \$43.8 \$40.5 8.0% -5.0%

Net earnings per share - basic \$0.56 \$0.53 5.7%

Net earnings per share - diluted \$0.56 \$0.52 7.7% -5.8%

Weighted average shares - basic 77.7 76.6 1.4%

Weighted average shares - diluted 78.8 77.4 1.8%

(a) Systemwide sales represents revenue from our branch offices plus the sales activity of locations operating under a franchise agreement with us. Systemwide sales is calculated as follows:

Revenue from services \$3,203.2 \$2,885.9

Less: Franchise fees
Add: Franchise sales
Systemwide sales
4.9
314.0
304.3
33,510.3
33,183.5

Manpower Inc.
Operating Unit Results
(In millions)

Three Months Ended September 30

% Variance
Amount Constant
2003 2002 Reported Currency
(Unaudited)

Revenues from services:

United States (a) \$500.6 \$512.8 -2.4% -2.4% France 1,279.1 1,103.3 15.9% 1.3% EMEA 993.1 906.6 9.5% 0.1% Other Operations 430.4 363.2 18.5% 13.6% \$3,203.2 \$2,885.9 11.0% 1.8%

Operating Unit Profit:

 United States
 \$11.0
 \$12.4
 -11.7%
 -11.7%

 France
 51.3
 40.6
 26.4%
 10.4%

 EMEA
 17.3
 28.5
 -39.2%
 -44.5%

 Other Operations
 7.6
 2.7
 177.5%
 152.6%

87.2 84.2

Corporate expenses 8.4 7.0

Amortization of other intangible assets -- -

Operating profit 78.8 77.2 2.0% -9.3% Interest and other expenses (b) 9.4 11.3 Earnings before income taxes \$69.4 \$65.9

(a) Systemwide sales in the United States represents revenue from our

branch offices plus the sales activity of locations operating under a franchise agreement with us. Systemwide sales in the United States is calculated as follows:

Revenue from services \$500.6 \$512.8 Less: Franchise fees 5.6 5.6 Add: Franchise sales \$756.4 \$783.7

(b) The components of interest and other expense (income) were:

Interest expense \$10.6 \$11.5 Interest income (1.5) (1.9) Foreign exchange loss (gain) 0.6 (0.1) Miscellaneous, net (0.3) 1.8 \$9.4 \$11.3

Manpower Inc. Results of Operations (In millions, except per share data)

> Nine Months Ended September 30 % Variance Amount Constant 2003 2002 Reported Currency (Unaudited)

Systemwide sales (a) \$9,751.3 \$8,615.6 13.2%

Revenue from services 8,895.3 7,772.8 14.4% 2.0%

Cost of services 7,358.2 6,378.1 15.4%

Gross profit 1,537.1 1,394.7 10.2% -1.7%

Selling and administrative expenses 1,368.3 1,247.0 9.7% -1.5%

Operating profit 168.8 147.7 14.3% -2.9%

Interest and other expenses 27.2 28.9 -6.0%

Earnings before income taxes 141.6 118.8 19.2%

Provision for income taxes 53.8 45.7 17.7%

Net earnings \$87.8 \$73.1 20.2% -1.2%

Net earnings per share - basic \$1.13 \$0.96 17.7%

Net earnings per share - diluted \$1.12 \$0.94 19.1% -2.1%

Weighted average shares - basic 77.5 76.2 1.7%

Weighted average shares - diluted 78.4 77.6 1.0%

(a) Systemwide sales represents revenue from our branch offices plus the sales activity of locations operating under a franchise agreement with us. Systemwide sales is calculated as follows:

Revenue from services \$8,895.3 \$7,772.8 Less: Franchise fees 18.8 19.0

Add: Franchise sales 874.8 861.8 Systemwide sales \$9,751.3 \$8,615.6

Manpower Inc.
Operating Unit Results
(In millions)

Nine Months Ended September 30

% Variance
Amount Constant
2003 2002 Reported Currency
(Unaudited)

Revenues from services:

United States (a) \$1,448.0 \$1,416.4 2.2% 2.2% France 3,405.7 2,813.7 21.0% 1.1% EMEA 2,830.7 2,500.9 13.2% -1.3% Other Operations 1,210.9 1,041.8 16.2% 12.0% \$8,895.3 \$7,772.8 14.4% 2.0%

Operating Unit Profit:

 United States
 \$24.0
 \$15.8
 \$2.2%
 \$2.2%

 France
 120.1
 95.5
 25.8%
 5.4%

 EMEA
 34.7
 56.2
 -38.2%
 -45.7%

 Other Operations
 16.5
 2.5
 528.6%
 462.3%

195.3 170.0

Corporate expenses 26.5 22.2

Amortization of other intangible assets -- 0.1

Operating profit 168.8 147.7 14.3% -2.9%

Interest and other expenses (b) 27.2 28.9
Earnings before income taxes \$141.6 \$118.8

(a) Systemwide sales in the United States represents revenue from our branch offices plus the sales activity of locations operating under a franchise agreement with us. Systemwide sales in the United States is calculated as follows:

Revenue from services \$1,448.0 \$1,416.4 Less: Franchise fees 15.7 16.0 Add: Franchise sales 739.4 761.7 Systemwide sales \$2,171.7 \$2,162.1

(b) The components of interest and other expense (income) were:

 Interest expense
 \$31.0
 \$31.9

 Interest income
 (6.0)
 (6.6)

 Foreign exchange gains
 (0.9)
 (0.8)

 Miscellaneous, net
 3.1
 4.4

 \$27.2
 \$28.9

Manpower Inc.
Consolidated Balance Sheets
(In millions)

Sept. 30 Dec. 31 2003 2002 (Unaudited)

**ASSETS** 

Current assets:

Cash and cash equivalents \$287.5 \$284.0
Accounts receivable, net 2,576.3 2,214.2
Prepaid expenses and other assets 76.7 76.0

Future income tax benefits 81.0 79.1	
Future income tax benefits 81.0 79.1	
Total current assets 3,021.5 2,653.3	
Other assets:	
Goodwill and other intangible assets, net 563.1 545.7	
Investments in licensees 64.8 60.5	
Other assets 312.4 253.4	
Total other assets 940.3 859.6	
Property and equipment:	
Land, buildings, leasehold	
improvements and equipment 582.0 533.4 Less: accumulated depreciation and	
amortization 396.6 344.6	
Net property and equipment 185.4 188.8 Total assets \$4,147.2 \$3,701.7	
Total assets \$4,147.2 \$5,701.7	
LIABILITIES AND SHAREHOLDERS' EQUITY	
Current liabilities: Accounts payable \$524.3 \$447.0	
Employee compensation payable 115.3 96	2
Accrued liabilities 372.3 295.7 Accrued payroll taxes and insurance 420.4 397	4
Accrued payroll taxes and insurance 420.4 39° Value added taxes payable 391.7 309.0	.0
Short-term borrowings and current	
maturities of long-term debt 14.2 22.8  Total current liabilities 1,838.2 1,562.3	
Other liabilities:	
Long-term debt 788.0 799.0	
Long-term debt 788.0 799.0	
Long-term debt788.0799.0Other long-term liabilities339.7340.5Total other liabilities1,127.71,139.5	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value 1,714.9 1,696.2	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value Accumulated deficit (209.7) (289.7)	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7)	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value 1,714.9 1,696.2 Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7) Treasury stock, at cost (283.8) (283.8)	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7)	
Long-term debt         788.0         799.0           Other long-term liabilities         339.7         340.5           Total other liabilities         1,127.7         1,139.5           Shareholders' equity:         0.9         0.9           Capital in excess of par value         1,714.9         1,696.2           Accumulated deficit         (209.7)         (289.7)           Accumulated other comprehensive income (loss)         (41.0)         (123.7)           Treasury stock, at cost         (283.8)         (283.8)           Total shareholders' equity         1,181.3         999.9	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value 1,714.9 1,696.2 Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7) Treasury stock, at cost (283.8) (283.8) Total shareholders' equity 1,181.3 999.9 Total liabilities and	
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Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7) Treasury stock, at cost (283.8) (283.8) Total shareholders' equity 1,181.3 999.9 Total liabilities and shareholders' equity \$4,147.2 \$3,701.7  Manpower Inc. Consolidated Statements of Cash Flows (In millions)	
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Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value 1,714.9 1,696.2 Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7) Treasury stock, at cost (283.8) (283.8) Total shareholders' equity 1,181.3 999.9 Total liabilities and shareholders' equity \$4,147.2 \$3,701.7  Manpower Inc. Consolidated Statements of Cash Flows (In millions)  Nine Months Ended September 30 2003 2002 (Unaudited) Cash Flows from Operating Activities:	
Long-term debt 788.0 799.0 Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value 1,714.9 1,696.2 Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7) Treasury stock, at cost (283.8) (283.8) Total shareholders' equity 1,181.3 999.9 Total liabilities and shareholders' equity \$4,147.2 \$3,701.7  Manpower Inc. Consolidated Statements of Cash Flows (In millions)  Nine Months Ended September 30 2003 2002 (Unaudited)	
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Other long-term liabilities 339.7 340.5 Total other liabilities 1,127.7 1,139.5  Shareholders' equity: Common stock 0.9 0.9 Capital in excess of par value 1,714.9 1,696.2 Accumulated deficit (209.7) (289.7) Accumulated other comprehensive income (loss) (41.0) (123.7) Treasury stock, at cost (283.8) (283.8) Total shareholders' equity 1,181.3 999.9 Total liabilities and shareholders' equity \$4,147.2 \$3,701.7  Manpower Inc. Consolidated Statements of Cash Flows (In millions)  Nine Months Ended September 30 2003 2002 (Unaudited)  Cash Flows from Operating Activities: Net earnings \$87.8 \$73.1  Adjustments to reconcile net earnings to net cash provided by operating activities:	
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Deferred income taxes

Provision for doubtful accounts

Changes in operating assets and

1.8

14.4

3.0

15.2

liabilities:

Accounts receivable (186.4)(172.8)Other assets 26.2 (23.4)Other liabilities 149.4 71.0 Cash provided by operating

activities 95.7 70.1

Cash Flows from Investing Activities:

Capital expenditures (38.9)(40.2)

Acquisitions of business, net of

cash acquired (3.6)(31.2)

Proceeds from the sale of property

and equipment 2.2 2.2

Cash used by investing

activities (69.2)(40.3)

Cash Flows from Financing Activities:

Net repayments of short-term

facilities and long-term debt (80.7)(19.7)

Proceeds from stock option and

purchase plans 18.7 30.4

Repurchase of common stock (30.7)

Dividends paid (7.8)(7.6)

Cash used by financing

(69.8)(27.6)activities

Effect of exchange rate changes on

cash 17.5

Change in cash and cash equivalents (9.2)3.5

Cash and cash equivalents, beginning

of period 284.0 245.8

Cash and cash equivalents, end of

period \$287.5 \$236.6

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