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Changing Market Dynamics Create Increasing Demand for Managed Service Provider (MSP) Workforce Solutions Among Organizations of All Sizes

The right MSP solution can break with the traditional MSP model to provide scalability and agility to the wider market

MILWAUKEE, April 12, 2016 /PRNewswire/ -- ManpowerGroup Solutions' Managed Service Provider (MSP), TAPFIN, part of ManpowerGroup (NYSE: MAN), today released a new white paper, "Moving Beyond Big Business: Changing Market Dynamics Drive Emergence of MSP Solutions for Lower-Volume Programmes." The paper highlights the need for a new, centralized model that makes MSP solutions viable options for smaller and medium-sized contingent workforce initiatives.



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Click the link to download "Moving Beyond Big Business: Changing Market Dynamics Drive Emergence of MSP Solutions for Lower-Volume Programmes": <http://manpowergroupsolutions.com/manpowergroup-solutions/Home/Thought+Leadership/Explore+White+Papers/Moving+Beyond+Big+Business>

"MSPs have historically been highly customized, resources intensive and therefore were best suited to large-scale efforts," said Sean Garbett, General Manager, EMEA, TAPFIN. "This led to thinking about another solution - a new, centralised MSP model that can deliver the benefits of an MSP programme without incurring the costs involved in high-touch customization. This new model—which we have recently implemented in Prague—is a viable solution for companies with smaller or fluctuating contingent workforces."

With larger businesses, MSP initiatives are usually a significant undertaking that require sophisticated and highly customized solutions. Today, however, a variety of factors are driving small- and medium-sized businesses' needs for MSP solutions. For example, the rapidly changing regulatory environment for labor, global expansion of MSPs' footprint, and corporate growth modes/geographic expansion have created significantly increased demand for MSP solutions among a diverse set of businesses.

"To develop a model suitable for both small and mid-sized markets, it is necessary to eliminate the barriers while retaining the benefits," said Garbett. "The market has driven the need for a new model that moves the technology and administration into a single location managed by the MSP, delivering a more flexible model that balances quality with process efficiency."

To learn more, download "Moving Beyond Big Business: Changing Market Dynamics Drive Emergence of MSP Solutions for Lower-Volume Programmes": <http://manpowergroupsolutions.com/manpowergroup-solutions/Home/Thought+Leadership/Explore+White+Papers/Moving+Beyond+Big+Business>

About TAPFIN

TAPFIN is a leading managed service provider (MSP) dedicated to the innovation and delivery of integrated workforce management solutions worldwide. TAPFIN's customized, scalable MSP solutions for contingent and project-based spend are

instrumental in driving process, performance and productivity improvements across the client organization, while providing visibility, predictability, risk mitigation and overall cost reduction. Part of ManpowerGroup® Solutions, the outsourced services offering from ManpowerGroup, TAPFIN offers a complete suite of workforce management solutions that fully leverages a blend of global expertise and local knowledge. For more information, visit www.tapfin.com.

About ManpowerGroup

ManpowerGroup® (NYSE: MAN) is the world's workforce expert, creating innovative workforce solutions for more than 65 years. As workforce experts, we connect more than 600,000 people to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - we help more than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2016, ManpowerGroup was named one of the World's Most Ethical Companies for the sixth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible: www.manpowergroup.com.

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To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/changing-market-dynamics-create-increasing-demand-for-managed-service-provider-msp-workforce-solutions-among-organizations-of-all-sizes-300249279.html>

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