



ManpowerGroup™

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Manpower Inc. Leads Staffing Industry on Fortune's List of America's Most Admired Companies

Company's Score Improves in Each of Eight Key Attributes of Reputation

MILWAUKEE, Feb. 25 /PRNewswire-FirstCall/ -- Manpower Inc. was named one of America's Most Admired Companies by Fortune magazine in its annual report card on corporate reputation. For the second consecutive year, Manpower ranked number one in the temporary help industry, joining companies like Wal-Mart, Microsoft and Southwest Airlines that are at the top of their industries.

"We're proud that our continuous quest for improvement, our commitment to delivering superior services and our solid shareholder returns have been recognized," said Jeffrey A. Joerres, Chairman & CEO of Manpower Inc.

Each company was evaluated in eight areas that are considered key attributes of reputation. Manpower, with improved scores in each category, led the staffing industry in every area, including:

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|---------------------------------|----------------------------|
| -- Quality of Products/Services | -- Quality of Management |
| -- Innovation | -- Financial Soundness |
| -- Employee Talent | -- Long-term Investment |
| -- Social Responsibility | -- Use of Corporate Assets |

This is the twenty-second year Fortune has published the list of America's Most Admired Companies. To determine the industry-specific rankings, Fortune gathered the 10 largest companies by revenues in 64 industries and surveyed 10,000 executives, directors and securities analysts who rated companies in their own industries according to the eight key attributes of reputation.

About Manpower

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry, offering customers a continuum of services to meet their needs throughout the employment and business cycle. The company specializes in permanent, temporary and contract recruitment; employee assessment; training; career transition and organizational consulting services. Manpower's worldwide network of 4,300 offices in 66 countries and territories enables the company to meet the needs of its 400,000 customers per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction, enabling customers to concentrate on their core business activities. In addition to the Manpower brand, the company operates under the brand names of Right Management Consultants, Jefferson Wells, Elan, Brook Street and Empower. More information on Manpower Inc. is available at www.manpower.com.