



ManpowerGroup™

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## ManpowerGroup Named as a 2015 World's Most Ethical Company for the Fifth Consecutive Year by the Ethisphere Institute

### Multiple Recognitions Underscore ManpowerGroup's Commitment to Highest Ethical Standards

MILWAUKEE, March 9, 2015 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, announced today that it has been recognized as a [2015 World's Most Ethical Company](#)® by the Ethisphere Institute, the global leader in defining and advancing the standards of ethical business practices.



The World's Most Ethical Companies designation recognizes those organizations that have had a material impact on the way business is conducted by fostering a culture of ethics and transparency at every level of the company.

Being a five-year honoree underscores ManpowerGroup's commitment to leading ethical business standards and practices ensuring long-term value to key stakeholders including clients, employees, suppliers, regulators and investors. ManpowerGroup is one of only two companies listed in the staffing and outsourcing services industry.

"ManpowerGroup's commitment to ethical business is an essential part of our culture, and demonstrates itself in the way we help people find jobs and develop their careers," said Jonas Prising, ManpowerGroup CEO. "Our 26,000 colleagues worldwide take tremendous pride earning this prestigious designation. It is thanks to their tireless commitment operating to the highest ethical standards that we have been consistently recognized for multiple years. The people who work for ManpowerGroup really should feel proud of what they have achieved."

"The World's Most Ethical Companies embrace the correlation between ethical business practice and improved company performance," said Ethisphere's Chief Executive Officer, Timothy Erblich. "ManpowerGroup's efforts in identifying and addressing compliance risks across the organization, and their far-reaching efforts to engage peers in and out of their industry on the topics of ethics earn the staffing outsourcing provider a place among the World's Most Ethical for the fifth consecutive year. Earning this recognition involves the collective action of a global workforce from the top down. We congratulate everyone at ManpowerGroup for this extraordinary achievement," Mr. Erblich continued.

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's [Ethics Quotient](#)™ (EQ) framework developed over years of research to provide a means to assess an organization's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics. The EQ framework and methodology is determined, vetted and refined by the expert advice and insights gleaned from Ethisphere's network of thought leaders and from the World's Most Ethical Company [Methodology Advisory Panel](#).

Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%) and leadership, innovation and reputation (10%).

The full list of the 2015 World's Most Ethical Companies can be found at <http://ethisphere.com/worlds-most-ethical/wme-honorees/>.

#### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN) is the world's workforce expert, creating innovative workforce solutions, for more than 65 years. As workforce experts, we connect more than 600,000 men and women to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands — Manpower®, Experis™, Right Management® and ManpowerGroup™ Solutions— we help more than 400,000 clients in 80 countries and territories address their critical talent

needs, providing comprehensive solutions to resource, manage and develop talent. In 2015, ManpowerGroup was named one of the World's Most Ethical Companies for the fifth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible: [www.manpowergroup.com](http://www.manpowergroup.com).

#### **About the Ethisphere Institute**

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies® recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the publication of *Ethisphere Magazine* and *The World's Most Ethical Companies Executive Briefing*. Ethisphere is also the leading provider of independent verification of corporate ethics and compliance programs. More information about Ethisphere can be found at: <http://ethisphere.com>.



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