



ManpowerGroup™

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Right Management Launches Cloud-Based RightEverywhere® Platform to Support Coaching and Career Transitions

MILWAUKEE, Nov. 11, 2015 /PRNewswire/ -- [Right Management](#), the global workforce consulting arm of ManpowerGroup (NYSE: MAN), today announced the launch of RightEverywhere®, a cloud-based career development platform that supports the firm's one-to-one candidate coaching experience.



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The new [RightEverywhere.com](#) delivers mobile-friendly, high value solutions for candidates to help them identify opportunities and transition to new careers faster and more easily. It offers innovative online tools for career mapping and management, including personalized assessments, webinars, resumé support and unique job-search resources. By delivering a more flexible online experience, the site enhances and enables the coaching relationship, helping deliver better results for candidates and clients.

RightEverywhere® helps users in five critical career areas:

- *Self Discovery* identifying key strengths, personal and professional priorities, ideal work environment and other attributes
- *Career Planning* offering career mapping and information to help users identify career goals.
- *Personal Branding* offering tools to create best-in-class resumes, professional videos and personal websites to showcase skills and abilities
- *Job Search* using the Right Job Opportunities job platform to provide connections to millions of job openings
- *Close the Deal* delivering interviewing and negotiating tips to help users learn how to negotiate salaries and advance their career in meaningful ways

"Candidates consistently tell us it is the quality of our coaching experience that sets us apart, and when you combine that with great technology, our candidates find new jobs about three times faster than people who go it alone," said Bram Lowsky, Right Management Group Executive Vice President, Americas. "The RightEverywhere® platform develops and extends that service with online tools that facilitate a higher touch, 24/7 experience for candidates and clients."

Over the past 30 years, Right Management has helped over 3 million candidates transition to new jobs through its outplacement services. Building on this heritage, RightEverywhere® offers advanced solutions through partnerships with

leading technology application providers including Workfolio, Montage and Avention, helping candidates to stay ahead in a complex and changing hiring market.

For more information about RightEverywhere®, visit: www.right.com.

For more information about ManpowerGroup, visit: www.manpowergroup.com.

Right Management is the global career and talent development expert within ManpowerGroup (NYSE: MAN). We help organizations become more agile, attractive and innovative by creating a culture of career management and learning that nurtures future talent, motivates and engages people, and provides individuals with opportunities to increase their value throughout their careers. We improve time to value through our expertise in organizational effectiveness, career management and individual development. Our approach is centered on the fact that organizations thrive when individuals are successful in their careers. We've spent the last 35 years identifying workforce challenges and developing innovative solutions, enabling our globally informed methods to be time-tested across more than 50 countries. Visit www.right.com to learn more about our capabilities and solutions.

Right Management delivers RightEverywhere in partnership with:

Avention supports RightEverywhere® by providing business information solutions including conceptual searching, triggers, SmartLists, business signals and Ideal Profile Scoring www.vention.com

Montage gives RightEverywhere® an edge with innovative video interviewing technology. Montage's video interviewing solution allows for creation of on-demand videos, giving candidates all around the world the practice and preparation they need to excel in a hiring marketplace that is becoming more reliant on video interaction www.montagetalent.com <http://www.montage.com/>

Workfolio has partnered with Right Management since 2013. Workfolio develops applications that enable professionals and enterprises to become more visible in the global marketplace. Its flagship product, Workfolio Websites, is an application which helps anyone create a stunning personal website in minutes. For more information visit www.workfolio.com.

Logo - <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-c>

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