



Forward-Looking Statement



This presentation includes forward-looking statements which are subject to known and unknown risks and uncertainties. Actual results might differ materially from those projected in the forward-looking statements. Additional information concerning factors that could cause actual results to materially differ from those in the forward-looking statements can be found in the Company's Annual Report on Form 10-K dated December 31, 2017. Forward-looking statements can be identified by forward-looking words such as "expect," "anticipate," "intend," "plan," "may," "will," "believe," "seek," "estimate," and similar expressions.

Please note that ManpowerGroup's 2017 Form 10-K is available online at www.manpowergroup.com in the section titled "Investor Relations."

This presentation includes constant currency growth rates, which are further explained in our 10-K.

70 Years of Global Workforce Expertise

Global Workforce Solutions Company

Source *IT Staffing* *Project Solutions*
Professional Recruiting
Permanent Recruiting *Contingent Staffing*

Develop *Leader Development*
Skills Training
Talent Assessment *Workforce Planning*

Manage *Career Mobility* *End-User Services*
Managed Service Provider
Career Transition *Recruitment Process Outsourcing*
Workforce Consulting

- ▶ Providing meaningful work for over **600,000** people everyday
- ▶ Connecting **millions** of job seekers with work every year, globally
- ▶ Finding talent solutions for clients from small/medium to Fortune 100 companies



Revenues of
\$21 billion



80

Countries &
Territories



2,700

Offices



29K

Employees

Globally Recognized Leader

Recent Accolades



One of the World's Most Ethical Companies for eight consecutive years - more than any organization in the industry



FTSE4Good

Named to FTSE4Good Index for nine consecutive years



Recognized in 2016 and 2017 as one of the most sustainable companies in the professional services industry



Named to the DJSI - the gold standard for corporate sustainability leaders - for nine consecutive years



Recognized since 2011 with a Gold Star CSR rating, the highest score on EcoVadis' environmental, social and ethical supplier performance assessment



Received a perfect score on the Corporate Equality Index for the third consecutive year



Recognized by 2020 Women on Boards campaign as a Winning "W" Company annually since 2011



Named one of Fortune's World's Most Admired Companies for 15 consecutive years



Earned RPO leader designation for six consecutive years and TAPFIN is recognized as an MSP leader for third year in a row



Named global RPO leader for seven consecutive years and TAPFIN is recognized as MSP leader for the fourth consecutive year



Ranked 146 on the 2017 FORTUNE 500



Ranked 1,238 on the 2017 Global 2000

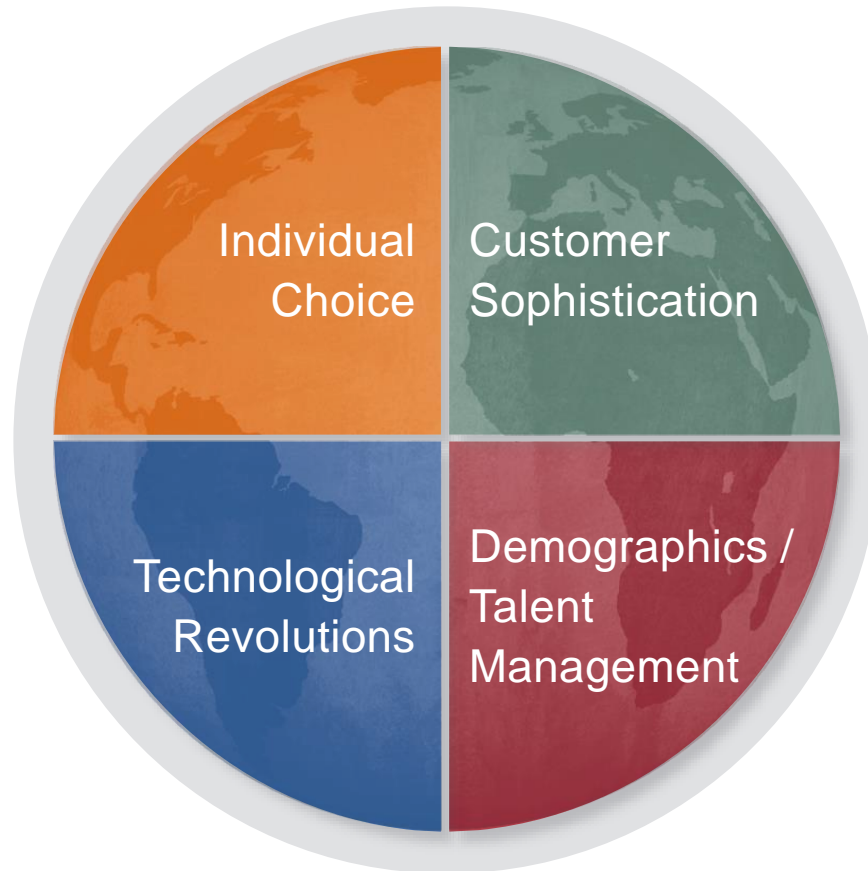


One of America's Top Corporations for Women's Business Enterprises for nine consecutive years



One of Corporate Responsibility magazine's 100 Best Corporate Citizens since 2014

Forces Driving Client Priorities



This time of
**CERTAIN
UNCERTAINTY**
and change
REQUIRES new
ways of getting
work done

Our
**INNOVATIVE
WORKFORCE
SOLUTIONS**
provide flexibility
and agility to our
clients as they
face these
challenges

Our Vision, Strategy and Values



We lead in the creation and delivery of **INNOVATIVE WORKFORCE SOLUTIONS** and services that enable our clients to win in the changing world of work.

VISION



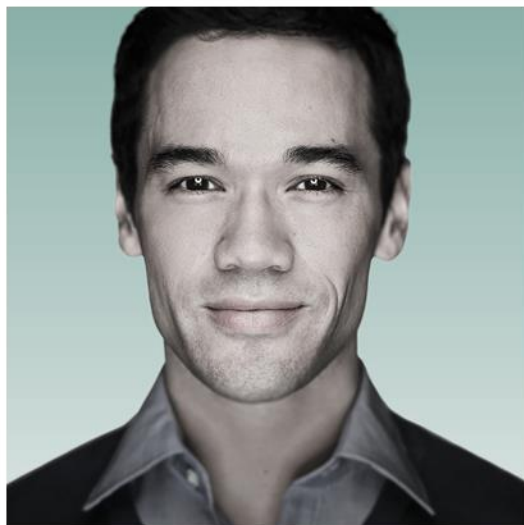
Deliver **INNOVATIVE WORKFORCE SOLUTIONS** to our large global and local clients by leveraging our:

- Global Footprint
- Extensive Portfolio of Products/Offerings
- Collaborative Organization Model

STRATEGY



VALUES



People
Knowledge
Innovation

Strong Market Growth Fundamentals



Companies demanding flexibility in cost structure given more volatile global economic cycles.

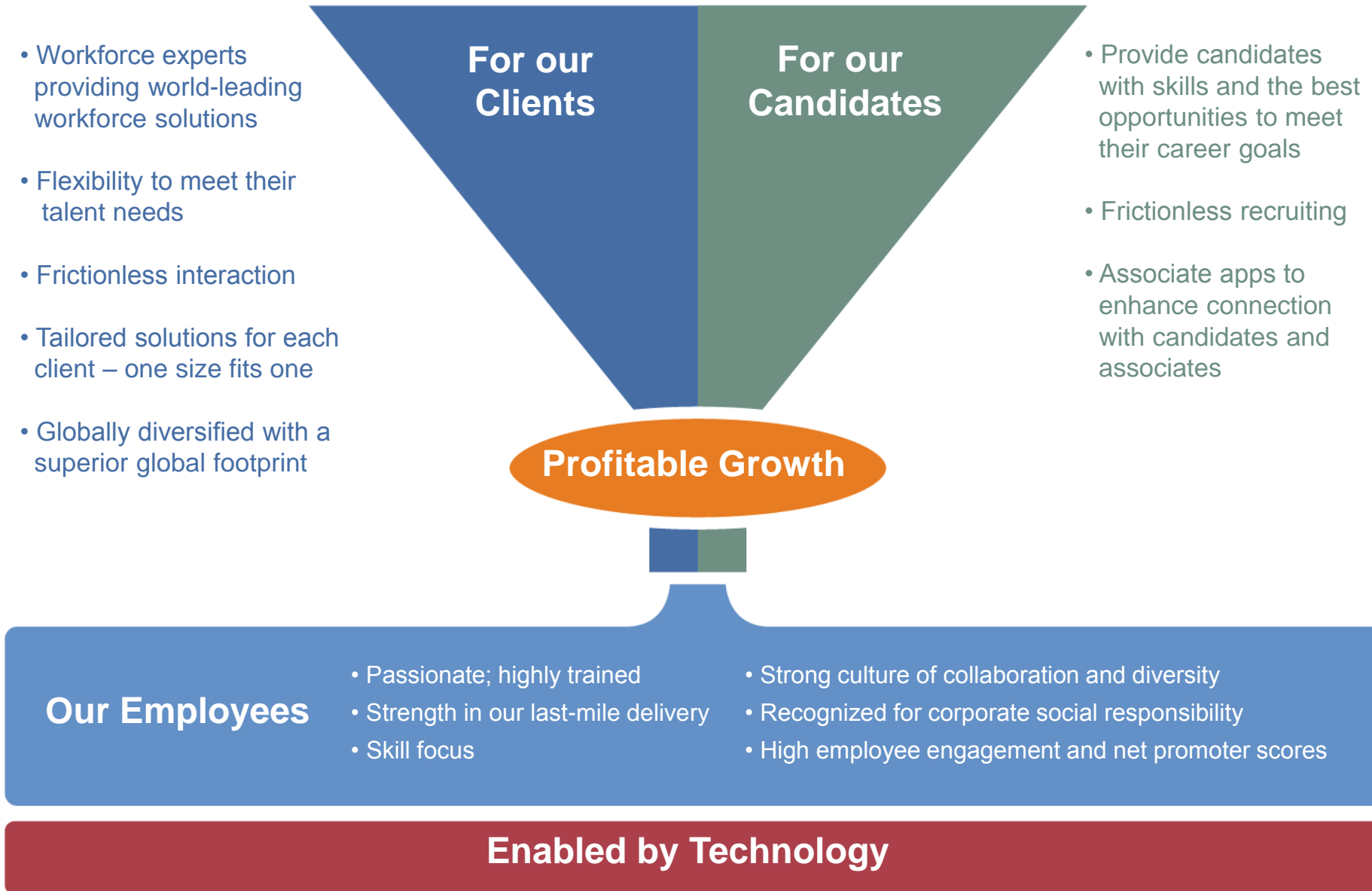
Companies looking to the “experts” for workforce management solutions.

Companies reducing the number of vendors, partnering with those that best meet their talent needs.

Massive opportunity in emerging markets in Asia, Eastern Europe and Latin America.

Job seekers looking for current positions as well as career advice and assistance.

Profitable Growth Through Value Creation



Powering the Future of Work – Enabled by Technology



Enhanced digital experience through ManpowerGroup Digital Ecosystem



DATA ANALYTICS



NEXT GEN APPLICATION



**DATA CENTER CONSOLIDATION
FOCUS ON CYBERSECURITY**

Enabling employees to efficiently deliver a personalized candidate experience and valuable insights for clients

Strong and Connected Brands



ManpowerGroup®

We are a world leader in innovative workforce solutions and services, helping clients win through our family of brands and offerings.



Manpower®

63% of GP

Leverage our trusted brand, while driving relentless efficiency / productivity

- Targeted sales
- Permanent recruitment growth
- Multi-channel delivery
- Centers of recruiting excellence



Experis®
ManpowerGroup



ManpowerGroup®
Solutions



Right
Management®
ManpowerGroup

37% of GP

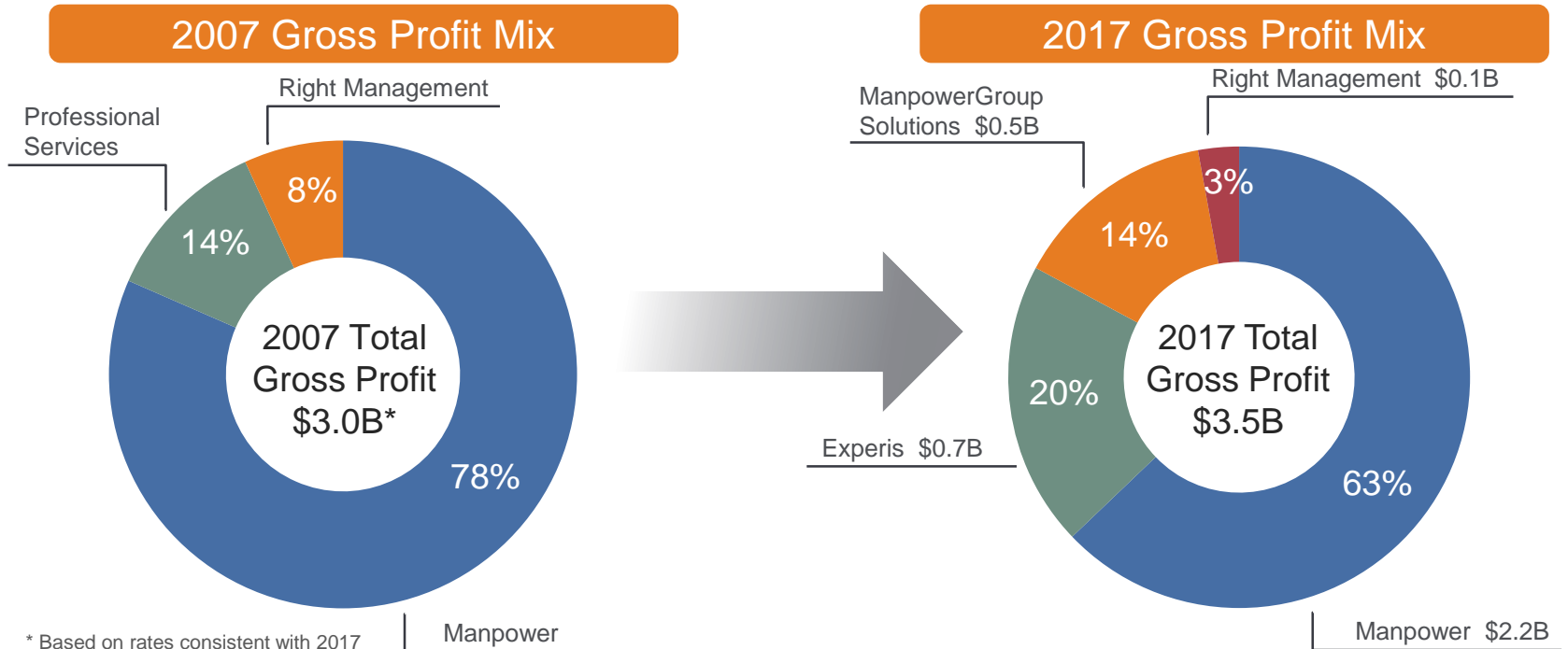
Drive higher growth and gross margin while investing more in changing our business mix

- | | | |
|---|--|---|
| <ul style="list-style-type: none">• Core growth in Experis IT• Innovative talent resourcing• Permanent recruitment growth• Delivery excellence | <ul style="list-style-type: none">• RPO, MSP, Proservia, TBO• Expert workforce solutions that deliver performance | <ul style="list-style-type: none">• Career Transition / Talent Management & Assessment• Tailored solutions to improve the effectiveness of organizations and individuals |
|---|--|---|

Digitally-Fueled Transformation

Sustainability, Mission and Values

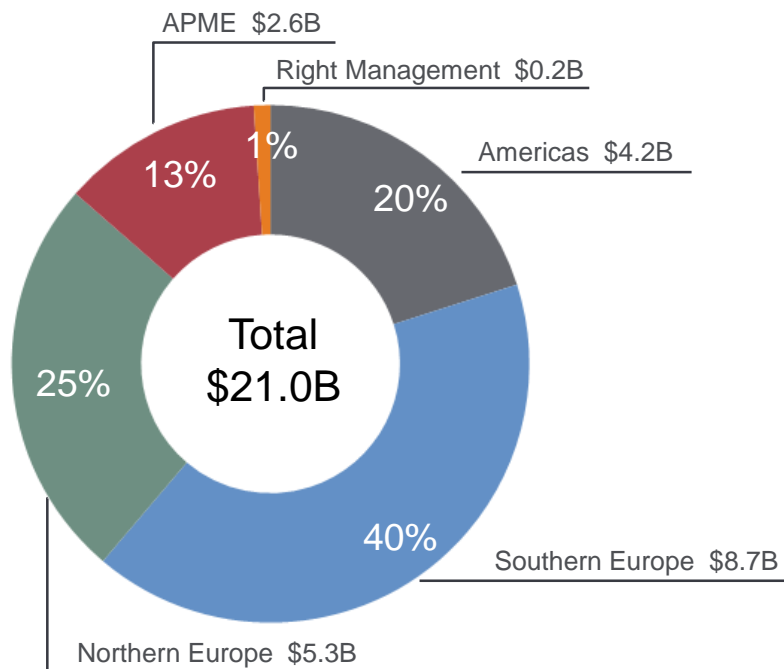
Shift Toward Higher Value Solutions and Services



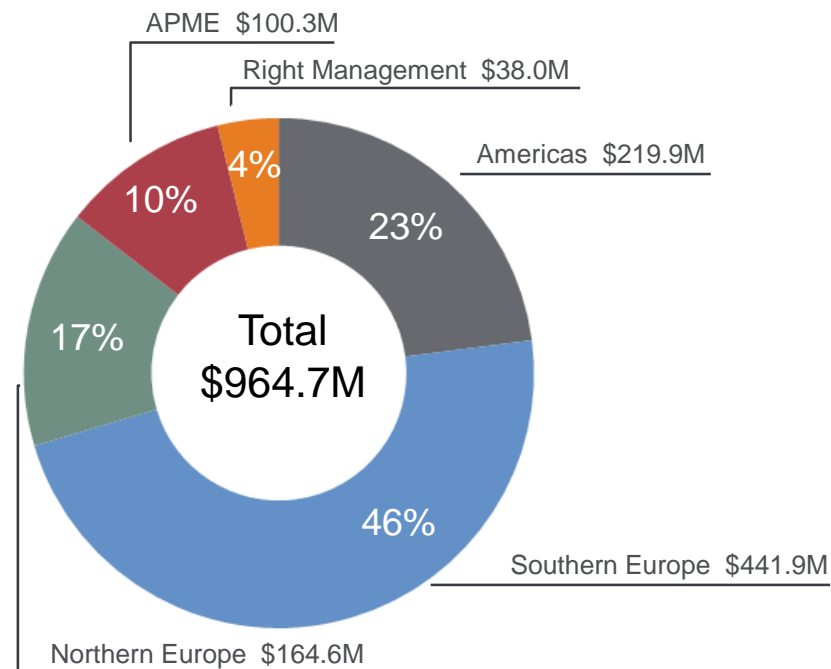
- ★ Strong growth in our higher value solutions and services.
- ★ ManpowerGroup Solutions' Gross Profit 5-year CAGR of 9%; 2017 up 11% YOY in constant currency.
- ★ Market-leading Recruitment Processing Outsourcing and Managed Service Provider offerings.
- ★ Proservia end-user services offering expanding across Europe with strong growth in France and Germany.
- ★ Permanent recruitment represents 15.2% of total Gross Profit in 2017; an all-time high.

Strength Through Geographic Diversification

2017 Segment Revenues

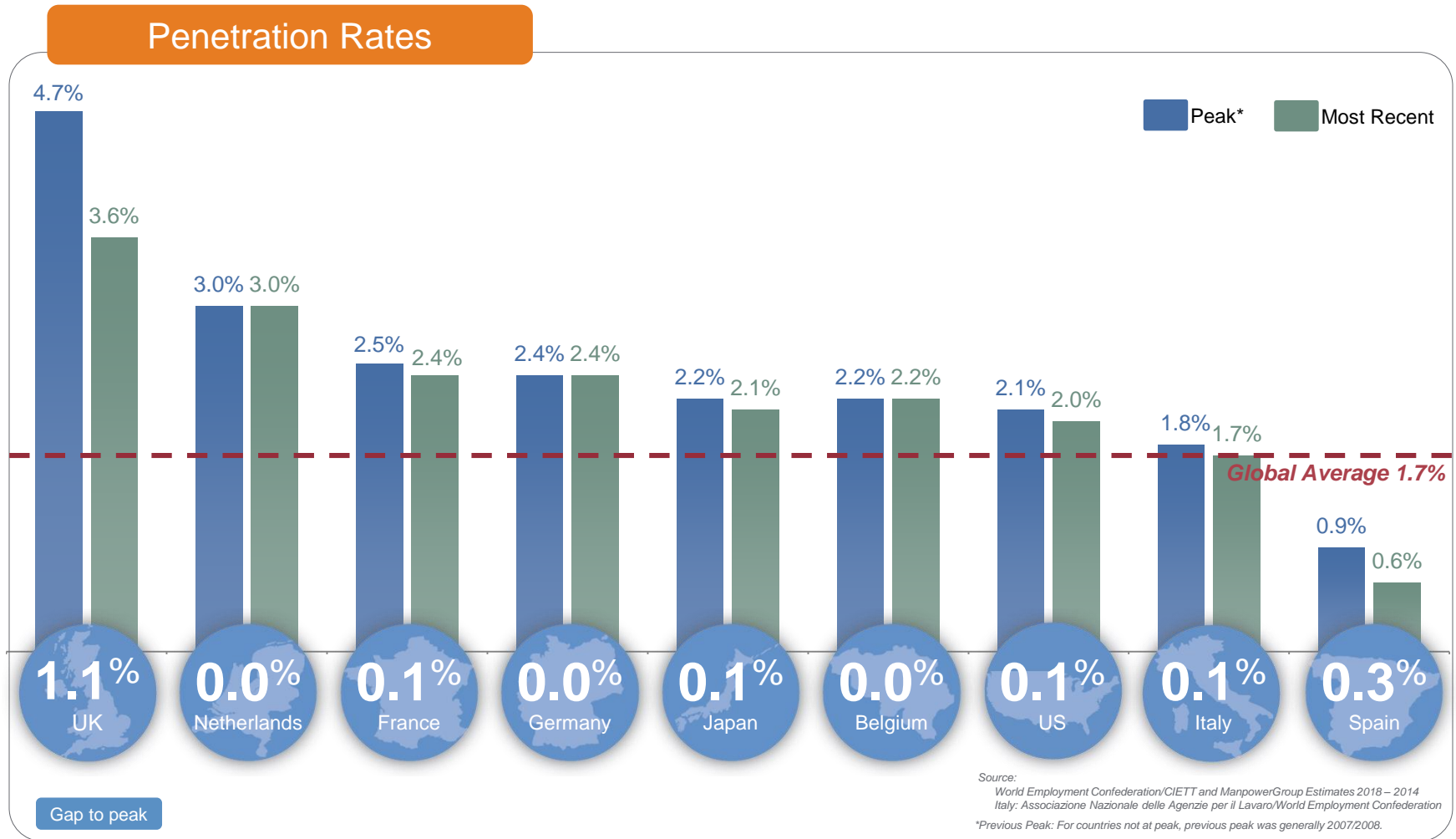


2017 Operating Unit Profit⁽¹⁾



(1) Excludes restructuring costs as detailed in our earnings release and further explained on our web site. As reported, OUP was as follows: \$931.2M, Americas \$213.7M (23%), Southern Europe \$441.9M (47%), Northern Europe \$140.7M (15%), APME \$98.8M (11%), and Right Management \$36.0M (4%).

Secular Trends Providing More Opportunity Globally



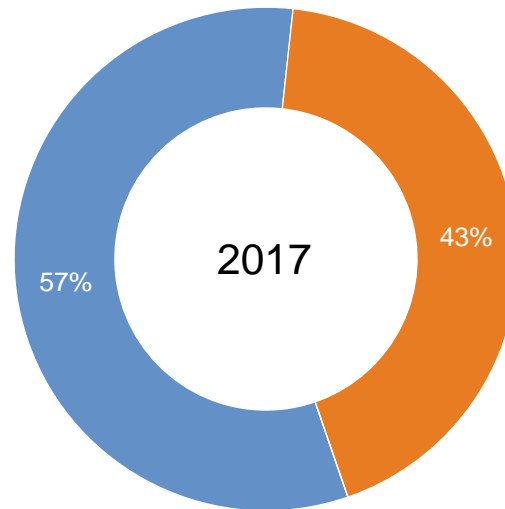
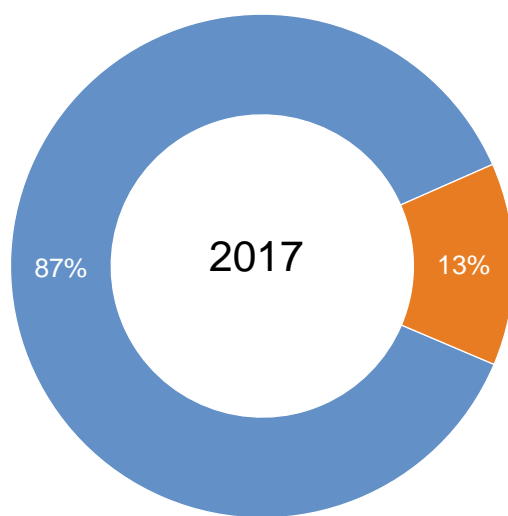
Favorable workforce trends are expected to drive penetration rates beyond previous peak levels

Emerging Market Investments Delivering Strong Returns

Emerging Markets Revenue

Emerging Markets Billable Hours

Represents 13% of company revenues and 43% of billable hours.



- As the emerging markets population expands and labor rates equalize, we expect to see significant revenue and profitability growth.
- Leading market position with 309 offices across 27 emerging markets generating revenues of \$2.8B in 2017.



Financial Update



Financial Targets

**Revenue
Growth**



Market

- Exceed or maintain key market revenue growth
- Disciplined profitable growth
- Focus on improvement in client mix

**EBITA
Margin**



4.5% - 5.0%

- Assumes stable economic environment and consistent revenue growth and pricing
- Growth driven by:
 - gross profit improvement
 - continued steady efficiency/productivity enhancements

ROIC



15%

- Disciplined capital allocation to achieve a return well above cost of capital
- Rigorous cash management with a focus on DSO
- EBITA margin growth enabled
- Capital efficiency metric in Executive Team and Global Management incentive plans for nearly 20 years

Financial Summary

Q4 Financial Highlights

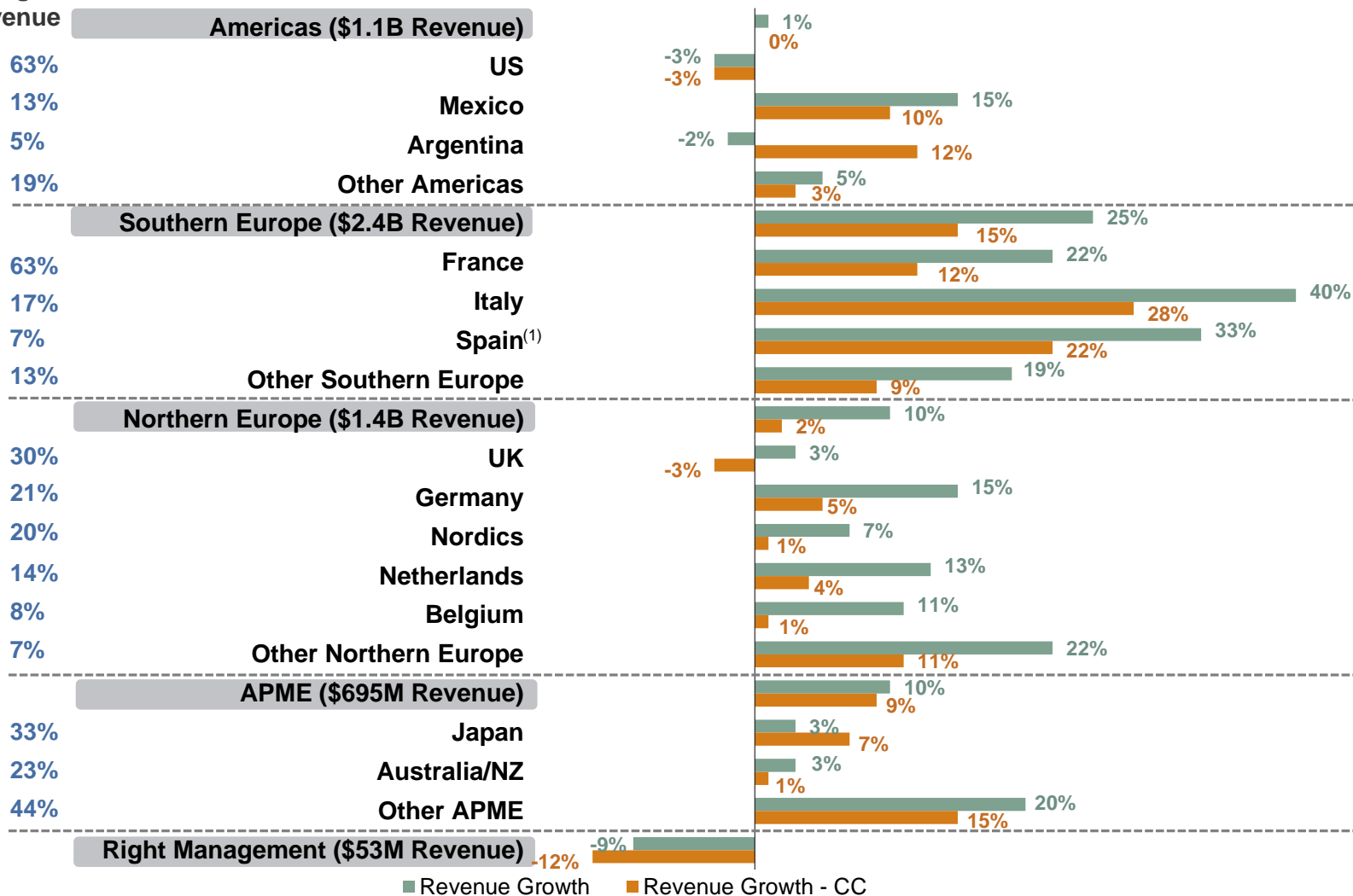
▲ 14% ▲ 7% CC	Revenue \$5.6B
▼ 40 bps	Gross Margin 16.6%
▲ 13% ▲ 6% CC	Operating Profit \$239M
▼ 10 bps	OP Margin 4.2%
▲ 72% ▲ 67% CC	EPS \$3.22

Throughout this presentation, the difference between reported variances and Constant Currency (CC) variances represents the impact of changes in currency on our financial results. Constant Currency is further explained on our Web site.

Financial Summary

Q4 Revenue Growth YOY

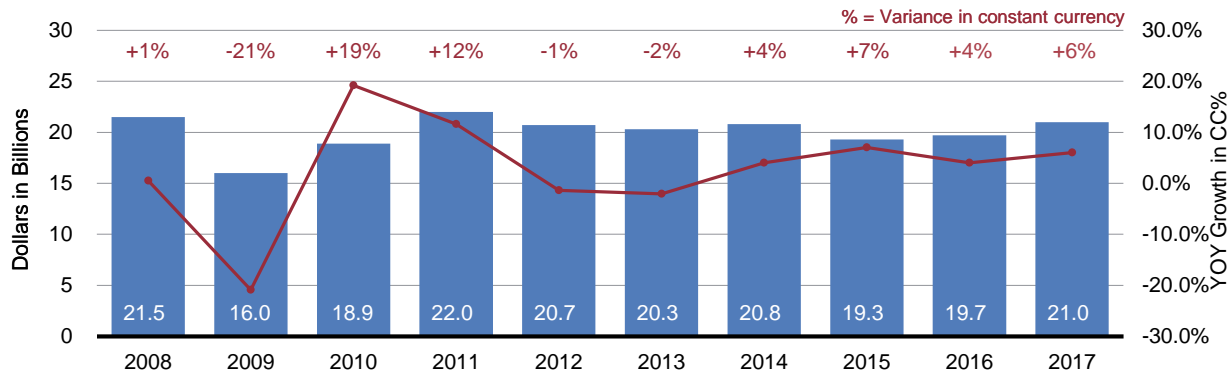
% of Segment Revenue



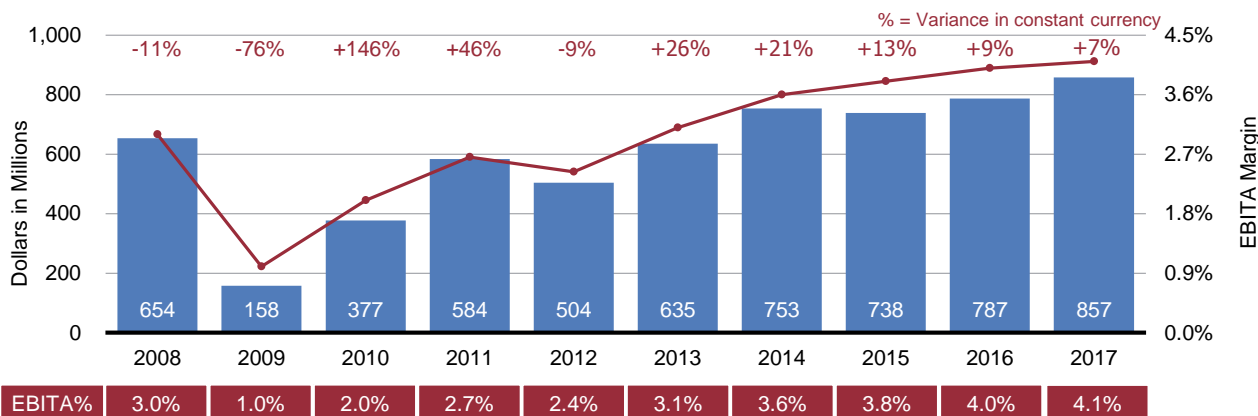
(1) On an organic basis, revenue for Spain increased 23% (+12% in CC).

Historical Trends

Revenue



EBITA⁽¹⁾



(1) EBITA, as adjusted for items shown on the Financial Sheet on our web site. As reported, EBITA was \$823M in 2017, \$722M in 2015, \$546M in 2013, \$448M in 2012, \$563M in 2011, (\$83M) in 2010, \$64M in 2009 and \$516M in 2008; and EBITA% was 3.9%, 3.7%, 2.7%, 2.2%, 2.6%, -0.4%, 0.4% and 2.4%, respectively.

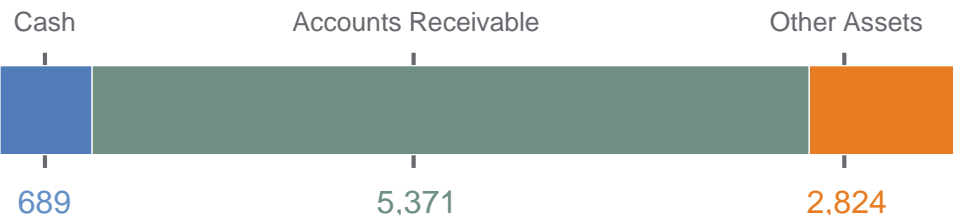
Steady Growth and Margin Expansion

- Since 2013, we have seen steady growth and EBITA margin expansion of 100 bps, with strong results in our brands and offerings.
- We remain committed to seizing growth opportunities aligned with our strategy, achieving good leverage on that growth and building on our leading global workforce solutions position.

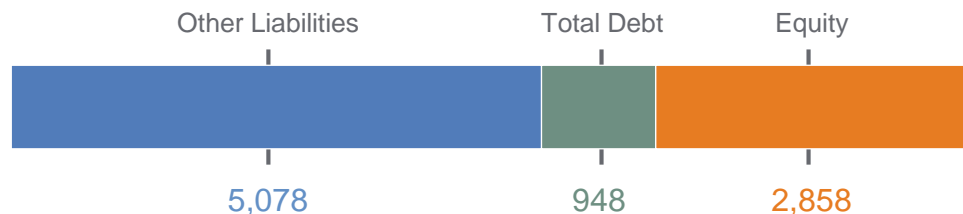
Balance Sheet

December 31, 2017 (\$ in millions)

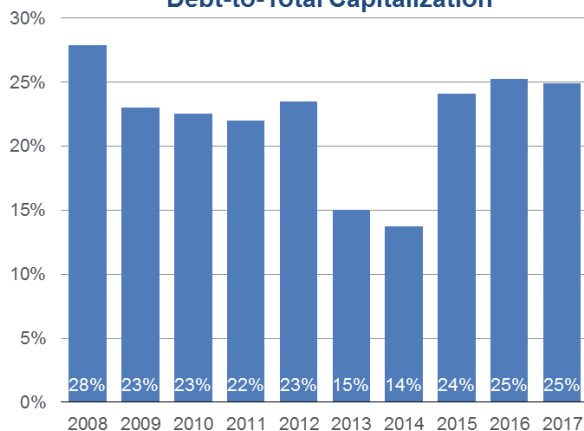
Assets 8,884



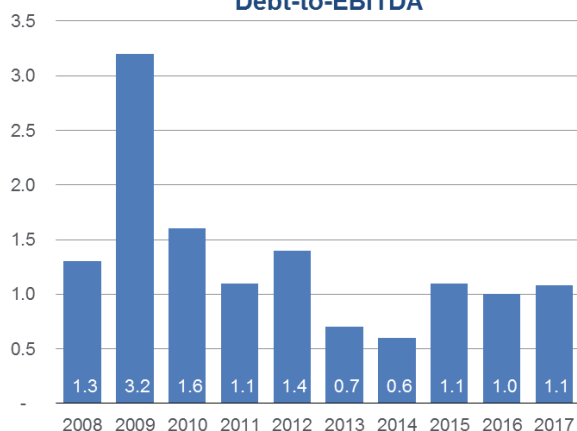
Liabilities & Equity 8,884



Debt-to-Total Capitalization



Debt-to-EBITDA



Strong balance sheet with good liquidity to support future growth

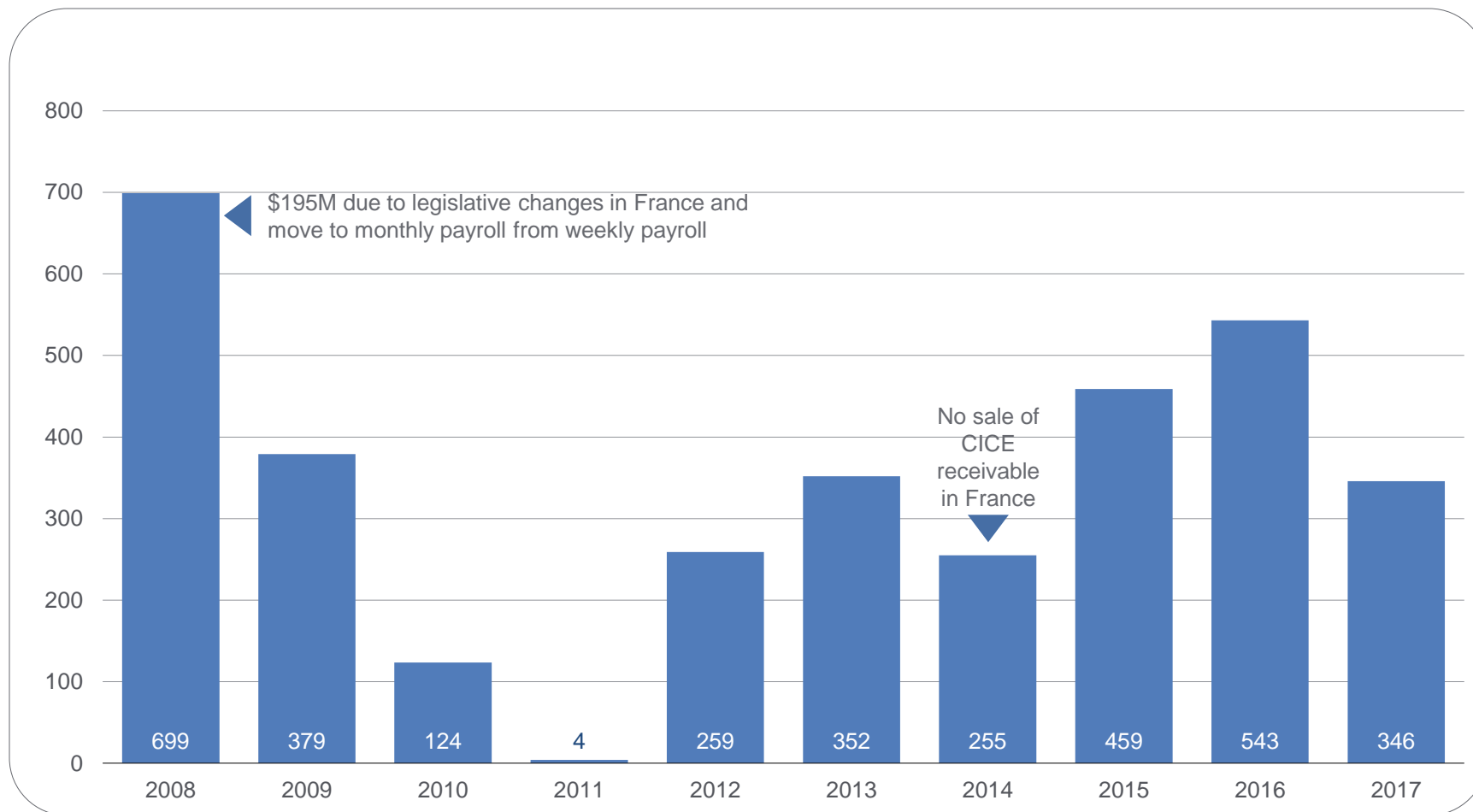
- Net debt of \$259M
- Total debt-to-total capitalization at 25%
- Debt-to-EBITDA of 1.1x
- Untapped \$600M revolver

Focused on reducing capital deployed

- Cost of accounts receivable included in all client profitability analyses and management incentive calculations

Free Cash Flow

(\$ in millions)

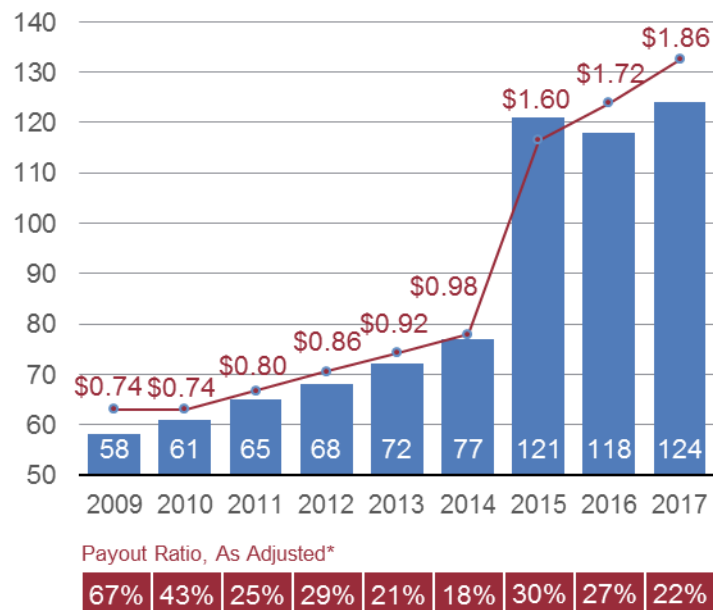


Strong cash flow with counter-cyclical features provides liquidity entering into recessionary cycles.

Returning Cash to Shareholders

(\$ in millions, except share and per share amounts)

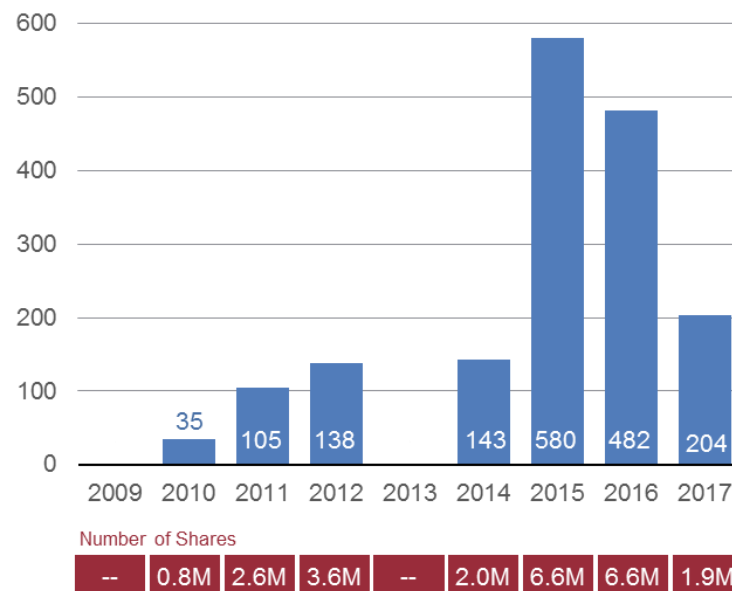
Dividends



- Strong dividend performance. Current yield of 1.5%.
- Dividend regularly increased during periods of earnings growth.
- Dividend maintained during 2008/2009 recession.

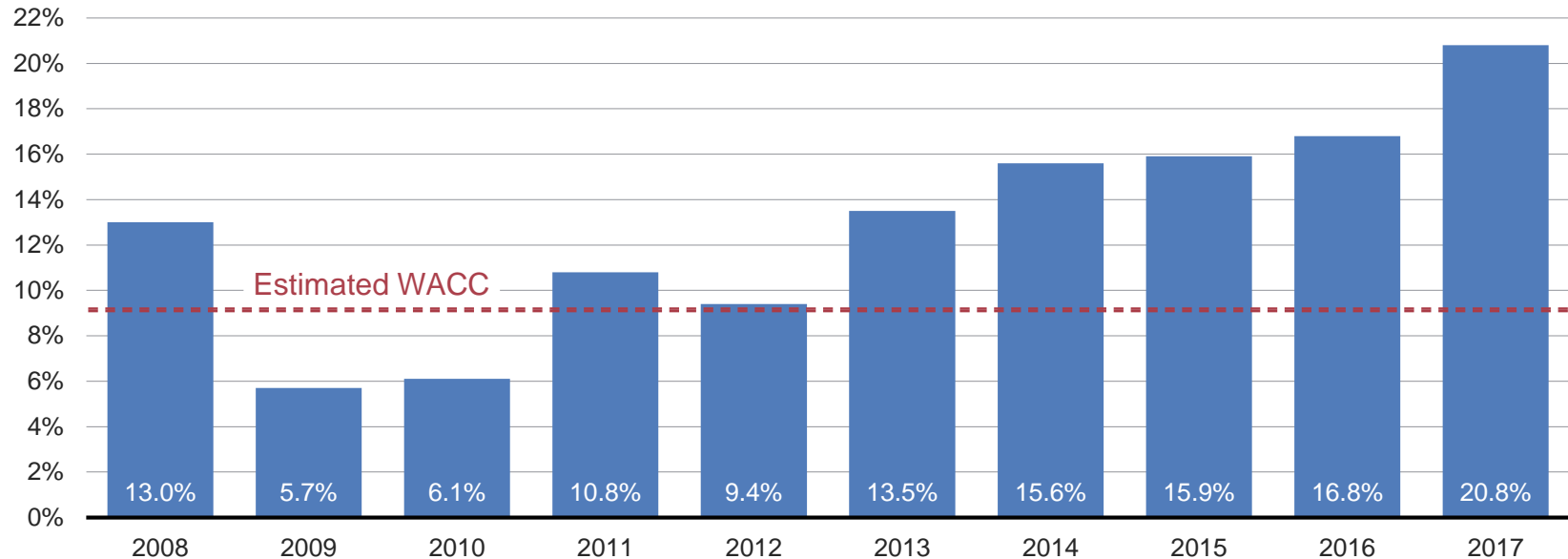
*Annual dividend payout per share divided by earnings per share-diluted, as adjusted for items shown on the Financial Sheet on our web site.

Share Repurchases



- 15.1M shares (>19% of outstanding) repurchased since January 2015.
- As of December 31, 2017, 2.8M shares remain authorized for repurchase under the July 2016 authorization.

Return on Invested Capital* (ROIC)



- Capital efficiency metric, currently measured by ROIC, has been included in the executive team and global management annual incentive plans for nearly 20 years.
- Rigorous cash management with a focus on DSO reduction.
- Primary driver of ROIC improvement is EBITA margin growth.

**Defined here as operating profit after tax divided by the average monthly total of net debt (total debt less cash) and equity for the year, as adjusted for items shown on the Financial Sheet on our web site.*

ManpowerGroup Strengths



Globally Recognized Industry Leader



Positive Secular Trends



Strong Assets, Connected Brands
and World-Leading Offerings



Leading Position in Emerging Markets



Experienced Management