



ManpowerGroup™

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## **ManpowerGroup Solutions Language Services Drives Business Results through "Common" Language**

### **Launched: Top 10 Global Provider of Content Management, Translation and Localization Services in 150 Languages**

MILWAUKEE, Oct. 23, 2013 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, launched today ManpowerGroup Solutions Language Services, a leading global provider of translation, localization and content management services. Designed to help clients inform business decisions and successfully navigate the ambiguities of the global economy, ManpowerGroup Solutions Language Services ensures consistent understanding and alignment through "common" language by leveraging a culturally relevant, local voice.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/63830-manpowergroup-solutions-language-services-results-through-common-language>

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

Accurate and localized communication makes the difference in aligning people with organizations' objectives and driving business results. ManpowerGroup Solutions Language Services combines more than 25 years of industry experience and capability in 150 languages. Ranking among the top 10 language service providers in the world, ManpowerGroup Solutions Language Services integrates into one offering the unique strengths and competencies of three established industry providers - Global Content Solutions, QT and TVcN - with delivery centers in the United States, Israel and the Netherlands. It offers clients access to a broad bench of linguistic expertise by leveraging the world's best language talent and the latest in global communication technologies.

"In today's globalized and interconnected marketplace, it is critical for organizations to effectively execute their strategies both globally and at local levels to achieve business goals," said Norman Newton, leader of ManpowerGroup Solutions Language Services — Americas. "Our expertise in creating culturally relevant, localized content and user experiences across the globe helps our clients succeed."

ManpowerGroup Solutions Language Services' unmatched access to global language resources helps clients navigate these contextual challenges by effectively and accurately sharing information across networks to drive consistent messages worldwide, and to ensure locally relevant and globally aligned execution.

"In today's global marketplace, one size does not fit all. One of the most expensive mistakes that organizations can make is failing to clarify what is expected of their people. How leaders communicate and the words they choose can make a huge difference in achieving business outcomes," said Shulamit Gilan, leader of ManpowerGroup Solutions Language Services — Israel. "Leaders cannot ignore cultural and linguistic differences if they want to drive better financial results. In fact, they must not only embrace, but leverage these differences to help people truly understand and internalize what they hear to achieve organizational goals."

As a global leader in one of the world's top 10 fastest growing industries, clients turn to ManpowerGroup Solutions to help them navigate the complexities of the global economy and avoid making these costly mistakes. With ManpowerGroup Solutions' expertise, organizations from diverse industries and functions, including highly specialized and niche sectors, can be assured that their messages are heard and understood, and their people are aligned behind objectives.

ManpowerGroup Solutions Language Services' offerings range from global language strategy development and content creation, translation, interpretation and localization, to content management and user experience design. By focusing on clients' unique needs and leveraging language, cultural and contextual differences, ManpowerGroup Solutions Language Services' clients are not only heard, but most importantly, they increase the clarity of their communications to drive better financial results.

For more information about ManpowerGroup Solutions Language Services, go to:

<http://manpowergroupsolutions.com/manpowergroup-solutions/Home/Our+Solutions/Language-Services/>

Meet @MGLanguage from @ManpowerGroup - 150 #languages, 25 years in #I10n, offices #Israel #Netherlands #NorthAmerica

### **About ManpowerGroup Solutions**

ManpowerGroup Solutions provides clients with outsourcing services related to human resources functions, primarily in the areas of large-scale recruiting and workforce-intensive initiatives that are outcome-based, thereby sharing in the risk and reward with our clients. Our solutions offerings include Talent Based Outsourcing, Managed Service Programs, Borderless Talent Solutions, Language Services and Recruitment Process Outsourcing, where we are one of the largest providers of permanent and contingent recruitment in the world. ManpowerGroup Solutions is part of the ManpowerGroup family of companies, which also includes Manpower, Experis, and Right Management. More information about ManpowerGroup Solutions is available at [www.manpowergroupsolutions.com](http://www.manpowergroupsolutions.com).

### **About ManpowerGroup**

ManpowerGroup<sup>TM</sup> (NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup<sup>TM</sup> Solutions, Manpower<sup>®</sup>, Experis<sup>TM</sup> and Right Management<sup>®</sup>. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at [www.manpowergroup.com](http://www.manpowergroup.com). Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupj](https://twitter.com/manpowergroupj)

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