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Diversity recruiting just got easier: ManpowerGroup Solutions gains access to 12 million diverse candidates

World's largest RPO provider announces exclusive partnership with Professional Diversity Network

MILWAUKEE, June 15, 2016 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN), the world's workforce expert, announced today that ManpowerGroup Solutions has formed an exclusive partnership with the Professional Diversity Network, a developer and operator of online networks that provide access to employment opportunities for diverse professionals in the United States.



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According to [a study of more than 1,200 job seekers in the United States](#), diverse candidates are listening for different messages from employers than the overall candidate pool, and they are listening in different places. As such, if companies really want to cultivate diversity in the workplace, human resources executives need to be purposeful about their messaging and target their outreach through the channels diverse candidates trust most.

The partnership with Professional Diversity Network will provide ManpowerGroup Solutions with unparalleled access to more than 12 million candidates who self-identify as diverse, thereby allowing the company to develop more expansive talent pools for clients.

"ManpowerGroup has a long commitment to diversity and inclusion in the workplace," said April Savino, Vice President, ManpowerGroup. "Diversity of people brings diversity of thought, and studies show companies that excel at leveraging diversity perform better financially over the long term. We recognize that our clients want to find the best talent, and this partnership with the Professional Diversity Network will help address those needs."

Through the partnership, ManpowerGroup Solutions will provide the Professional Diversity Network with research and insights into candidates' preferences, behaviors and motivators throughout the hiring process.

"By combining our broad network of diverse candidates with ManpowerGroup's global expertise and innovative workforce solutions, we can more effectively match diverse talent with progressive organizations across the country," said Jim Kirsch, Chairman and CEO, Professional Diversity Network.

The Professional Diversity Network partners with leading diverse organizations throughout the United States, including: the Association of Latino Professionals for America (ALPFA), the National Association for the Advancement of Colored People (NAACP), the National Association of Professional Women (NAPW), the National Able Network and Veterans Today.

"A diverse workforce is one of the key factors to an organization's overall success," said Star Jones, President, Professional Diversity Network. "By partnering with ManpowerGroup, we will work collectively towards improving diversity recruiting in the United States."

Job seekers are encouraged to visit ManpowerGroup Solutions' new Diversity Career Center, powered by the Professional Diversity Network, to view relevant job openings: www.greatcareers.com.

To view insights into how U.S. companies can effectively recruit and retain a diverse workforce, download the new white paper from ManpowerGroup Solutions, "What Diverse Candidates Want," at <http://manpowergroup.us/diversity>.

About ManpowerGroup Solutions

ManpowerGroup Solutions provides clients with outsourcing services related to human resources functions, primarily in the areas of large-scale recruiting and workforce-intensive initiatives that are outcome-based, thereby sharing in the risk and reward with our clients. Our solutions offerings include Talent Based Outsourcing, Managed Service Programs, Borderless Talent Solutions, Language Services and Recruitment Process Outsourcing, where we are one of the largest providers of permanent and contingent recruitment in the world. ManpowerGroup Solutions is part of the ManpowerGroup family of companies, which also includes Manpower, Experis, and Right Management. More information about ManpowerGroup Solutions is available at www.manpowergroupsolutions.com.

About ManpowerGroup

ManpowerGroup® (NYSE: MAN) is the world's workforce expert, creating innovative workforce solutions for nearly 70 years. As workforce experts, we connect more than 600,000 people to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - we help more than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2016, ManpowerGroup was named one of the World's Most Ethical Companies for the sixth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible: www.manpowergroup.com.

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