



ManpowerGroup™

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## **Manpower Inc. Named Most Admired Staffing Company by Fortune**

### **Company Clinches Top Spot for Third Straight Year**

MILWAUKEE, April 4, 2005 /PRNewswire-FirstCall via COMTEX/ -- Manpower Inc. (NYSE: MAN) received top marks for its corporate reputation in the annual Fortune list of America's Most Admired Companies. For the third consecutive year, Manpower was named the most admired company in the temporary help industry.

"Sustaining our most admired position illustrates that our business strategy is on target and our value-based culture fosters success," said Jeffrey A. Joerres, Chairman & CEO of Manpower Inc. "For that I credit Manpower employees, the driving force behind our sound reputation and industry leadership."

Staffing industry experts appraised Manpower and its nine largest competitors according to eight key attributes of corporate reputation. In this peer review, Manpower led the industry in every category, as it has for three years running. The measurement areas include:

- Quality of Products/Services
  - Innovation
  - Employee Talent
  - Social Responsibility
- Quality of Management
  - Financial Soundness
  - Long-term Investment
  - Use of Corporate Assets

This is the twenty-third year Fortune has published the list of America's Most Admired Companies. To determine the industry-specific rankings, Fortune gathered the 10 largest companies by revenues in 65 industries and surveyed 10,000 executives, directors and veteran analysts who rated companies in their own industries according to the eight key attributes of reputation.

#### About Manpower

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry, offering customers a continuum of services to meet their needs throughout the employment and business cycle. The company specializes in permanent, temporary and contract recruitment; employee assessment; training; career transition; organizational consulting; and professional financial services. Manpower's worldwide network of 4,300 offices in 67 countries and territories enables the company to meet the needs of its 400,000 customers per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction, enabling customers to concentrate on their core business activities. In addition to the Manpower brand, the company operates under the brand names of Right Management Consultants, Jefferson Wells, Elan and Brook Street. More information on Manpower Inc. is available at <http://www.manpower.com>.

SOURCE Manpower Inc.

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