



ManpowerGroup™

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## **ManpowerGroup Celebrates 65 Years of Ensuring the Talent Sustainability of the World's Workforce**

### **Changing Lives and Transforming Communities by Connecting People to Meaningful Work Since 1948**

MILWAUKEE, Oct. 25, 2013 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, today celebrates 65 years of transforming communities by connecting people to meaningful work and helping businesses win.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

Since 1948, ManpowerGroup has unleashed human potential by providing experience, training and employment opportunities to ensure the talent sustainability of the world's workforce. During that time, ManpowerGroup has constantly evolved to anticipate trends and clients' needs in the ever-changing world of work, and has grown from one office in downtown Milwaukee, Wisconsin, to the world's only innovative workforce solutions provider with an unmatched global network of 3,500 offices across 80 countries and the most trusted brand in the industry.

In 2012, ManpowerGroup connected 3.4 million people to opportunities and purpose, helping more than 400,000 companies to meet their business objectives. In the aftermath of the global economic crisis, businesses are navigating a climate of fluctuating demand, and amid this climate of certain uncertainty, they will increasingly rely on skilled talent to drive forward innovation and ensure long term success.

"ManpowerGroup was founded with the mission of powering the world of work and helping the communities in which we live. The world of work has changed dramatically since 1948, but throughout that time our commitment to building talent sustainability for the good of companies, communities, countries and individuals themselves has not wavered," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "We were the first to identify the Human Age and that talentism is the new capitalism, which means access to talent is now the key differentiator for success. Looking to the future, the only way to navigate the economic environment of certain uncertainty is through human potential. From the largest client to a young person entering the workforce for the first time, we are helping them achieve that potential."

To commemorate 65 years of helping people from diverse backgrounds unleash their full potential through meaningful work and training, and delivering winning business solutions to help its clients on all continents succeed, ManpowerGroup is collecting powerful stories from across the globe. The "What's Humanly Possible" campaign highlights how ManpowerGroup positively impacts individuals, clients and communities. ManpowerGroup invites colleagues, associates, clients and community partners to share how the company and the people of ManpowerGroup help them achieve "What's Humanly Possible" at: [www.manpowergroup.com/sustainability](http://www.manpowergroup.com/sustainability)

The company was founded as Manpower in 1948 by attorneys Elmer Winter and Aaron Scheinfeld and truly pioneered the employment services industry. After more than six decades of success in finding, cultivating and sustaining human potential through economic fluctuation — a legacy nurtured by just three CEOs in the history of the company — today ManpowerGroup has built a strong and connected family of brands to power the world of work in the ever-changing Human Age.

In 2013, as the world's only innovative workforce solutions company, ManpowerGroup meets the complexities of the Human Age head on with solutions in recruitment and assessment, training and development, workforce consulting, outsourcing and career management. This is achieved through its unique suite of ManpowerGroup offerings — Manpower, Experis, Right Management and ManpowerGroup Solutions — which have an unparalleled power as a group to drive businesses forward.

"As talent becomes an increasingly scarce and critical resource, knowing where to find human potential and unleash it becomes the world's economic and societal sustainability saviour," added Joerres. "Our founders would be immensely proud of the work we've done to connect people to the jobs they need, and in driving organizations forward so they can employ more people. This is the power of ManpowerGroup: connecting the ambition of business to the potential of individuals to achieve more than they imagined, and thereby ensuring a sustainable workforce for the future."

**About ManpowerGroup**

ManpowerGroup<sup>TM</sup>(NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup<sup>TM</sup> Solutions, Manpow<sup>®</sup>; Experis<sup>TM</sup> and Right Management<sup>®</sup>. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at [www.manpowergroup.com](http://www.manpowergroup.com). Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupji](https://twitter.com/manpowergroupji)

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