



ManpowerGroup™

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## **Manpower U.S. Offers Career-Focused Degrees, in Partnership with University of Phoenix, Helping People Learn In-Demand Skills for the Future of Work**

- **Manpower U.S. extends its MyPath offering to help people skill-up for the most in-demand roles including Cyber Security, IT and Healthcare Administration**
- **New partnership with University of Phoenix offers degree courses to help people skill-up and earn more without student debt\***

MILWAUKEE, Sept. 28, 2017 /PRNewswire/ -- (NYSE: MAN) -- Manpower U.S. today launches a new partnership with the University of Phoenix offering degree courses in a wide range of in-demand subjects including Cyber Security, Information Technology and Health Administration, enabling people to develop the skills employers are looking for. Every day Manpower finds work for 50,000 Associates in the U.S. all of whom can now apply for degrees to advance their careers in high growth sectors through high tech learning with high touch coaching.

"In this Skills Revolution we're seeing some sectors experience rapid growth while others decline," said Michael Stull, Senior Vice President, Manpower North America. "People with skills in IT, Healthcare and Advanced and Digital Manufacturing will find themselves in growing demand. That's why we're pleased to announce this new addition to our MyPath offering. Working in partnership with the University of Phoenix we're helping people develop the skills we know employers need. This is all part of our approach to closing the skills gap, helping people develop sustainable careers for the long term and providing organizations access to a wider pool of right-skilled quality talent."

The announcement of this partnership with University of Phoenix follows ManpowerGroup's first global Sustainability Week - celebrating the one year anniversary of its Sustainability Plan: Doing Well By Doing Good. ManpowerGroup's three Sustainability Pillars: getting young people **Ready for Work**, helping people **Upskill** and stay employable, and **creating Inclusive and Integrated workplaces** also support the UN Sustainable Development Goals 4,5, 8 & 10.

"We applaud Manpower's investment in its associates as a commitment to addressing the skills gap felt by many employers and a model for others to follow," said University of Phoenix President Peter Cohen. "Our partnership with Manpower furthers our shared goal of helping individuals advance out of jobs and into careers. We believe higher education can and should do more for working adults and this partnership is just one example of how we're living up to that belief."

For more information or to find out if you are eligible visit <http://manpowergroup.us/mypath>.

For more information about ManpowerGroup's Sustainability Plan <https://doingwellbydoinggood.manpowergroup.com/>

Disclaimer: \*The full college tuition coverage program is available to actively assigned Manpower associates excluding those residing in Puerto Rico. Individuals must complete the online Free Application for Federal Student Aid (FAFSA) form. Enrollment is limited to individuals pursuing a first-time bachelor's degree. Program funding is only available for education through University of Phoenix. Additional terms apply: please see <http://www.phoenix.edu/manpower> for complete details

### **About ManpowerGroup**

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: [www.manpowergroup.com](http://www.manpowergroup.com)

### **About University of Phoenix®**

University of Phoenix is innovating to help working adults move efficiently from education to careers in a rapidly changing world. Flexible schedules, relevant and engaging courses, and interactive learning can help students more effectively pursue career and personal aspirations while balancing their busy lives. As a subsidiary of Apollo Education Group, Inc., University of Phoenix serves a diverse student population, offering associate, bachelor's, master's and doctoral degree programs from campuses and learning centers across the U.S. as well as online throughout the world. For more information, visit [phoenix.edu](http://phoenix.edu).



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