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May 12, 2014

ManpowerGroup Solutions and Jibe Transform Talent Acquisition with Mobile Apply and Recruiting Analytics

Partnership enhances employers' talent acquisition capabilities and introduces unprecedented flexibility and improved candidate experience for job seekers

MILWAUKEE, May 12, 2014 /PRNewswire/ -- [ManpowerGroup](#) Solutions, an offering of ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, announced today that it has entered into an exclusive partnership with Jibe, a leading recruitment technology company, to offer Jibe's Mobile Apply and Recruiting Analytics™ to its clients. Mobile Apply allows candidates to apply for jobs directly from any mobile device, greatly improving the overall candidate experience and enhancing employers' talent acquisition capabilities. Technology agnostic Recruiting Analytics integrates seamlessly with employers' existing systems offering employers real-time, strategic insights into their talent acquisition processes.



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The exponential growth of mobile technology has led to unprecedented improvements in connectivity and radically transformed all aspects of business. Employers must keep current with the latest technology to attract and retain increasingly tech-savvy, on-the-go talent while candidates expect to find jobs anytime and from anywhere. In fact, in the US alone, the number of people using mobile devices to find employment nearly tripled between August 2012 and August 2013.[1] At the same time, 40 percent of "mobile candidates" abandon application efforts upon encountering non-mobile friendly application processes.[2]

"In a highly competitive talent environment, successful organizations adapt candidate sourcing and communications to begin interacting with candidates the moment they start to seek information about an open position. Mobile Apply enables our clients to reach candidates who use mobile devices as their primary web access and communication tool. Recruiting Analytics provides our clients with invaluable talent insights to inform business decisions," said Jim McCoy, ManpowerGroup Solutions Vice President and Recruitment Process Outsourcing Practice Lead. "Our partnership with Jibe enables our clients to effectively share information about open positions with a much wider pool of the best and most qualified candidates. When candidates can submit their resumes at any time, from anywhere, it increases their chances of getting hired. It's a win-win solution for employers and candidates."

"Because of ManpowerGroup's leadership position in the staffing industry, our partnership with ManpowerGroup Solutions makes a lot of sense," said Mike Pauletich, Senior Vice President of Alliances and Business Development at Jibe. "ManpowerGroup Solutions shares a similar vision with Jibe, striving to arm today's talent acquisition professionals with innovative, user-friendly solutions that make recruiting more efficient and effective, and improve the overall candidate experience."

By offering Mobile Apply and Recruiting Analytics, ManpowerGroup Solutions takes the lead in mobile technology for talent sourcing and enhances employers' competitiveness in the Human Age where talent is the key determinant of business success.

ManpowerGroup Solutions: <http://www.manpowergroup.com/wps/wcm/connect/manpowergroup-en/home/solutions-services/manpowergroup-solutions/#.U1aQwvldX-s>

ManpowerGroup: http://www.manpowergroup.com/wps/wcm/connect/manpowergroup-en/home/why-manpowergroup/capabilities-and-expertise/#.U1aQn_lX-s

Jibe: <http://www.jibe.com/company>; <http://www.jibe.com/products>

[1] <http://www.ere.net/2013/11/27/you-may-have-some-wrong-information-about-the-quality-of-mobile-candidates/>

[2] <http://thehiringsite.careerbuilder.com/2013/03/11/forty-percent-of-mobile-candidates-abandon-non-mobile-application-processes/>

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